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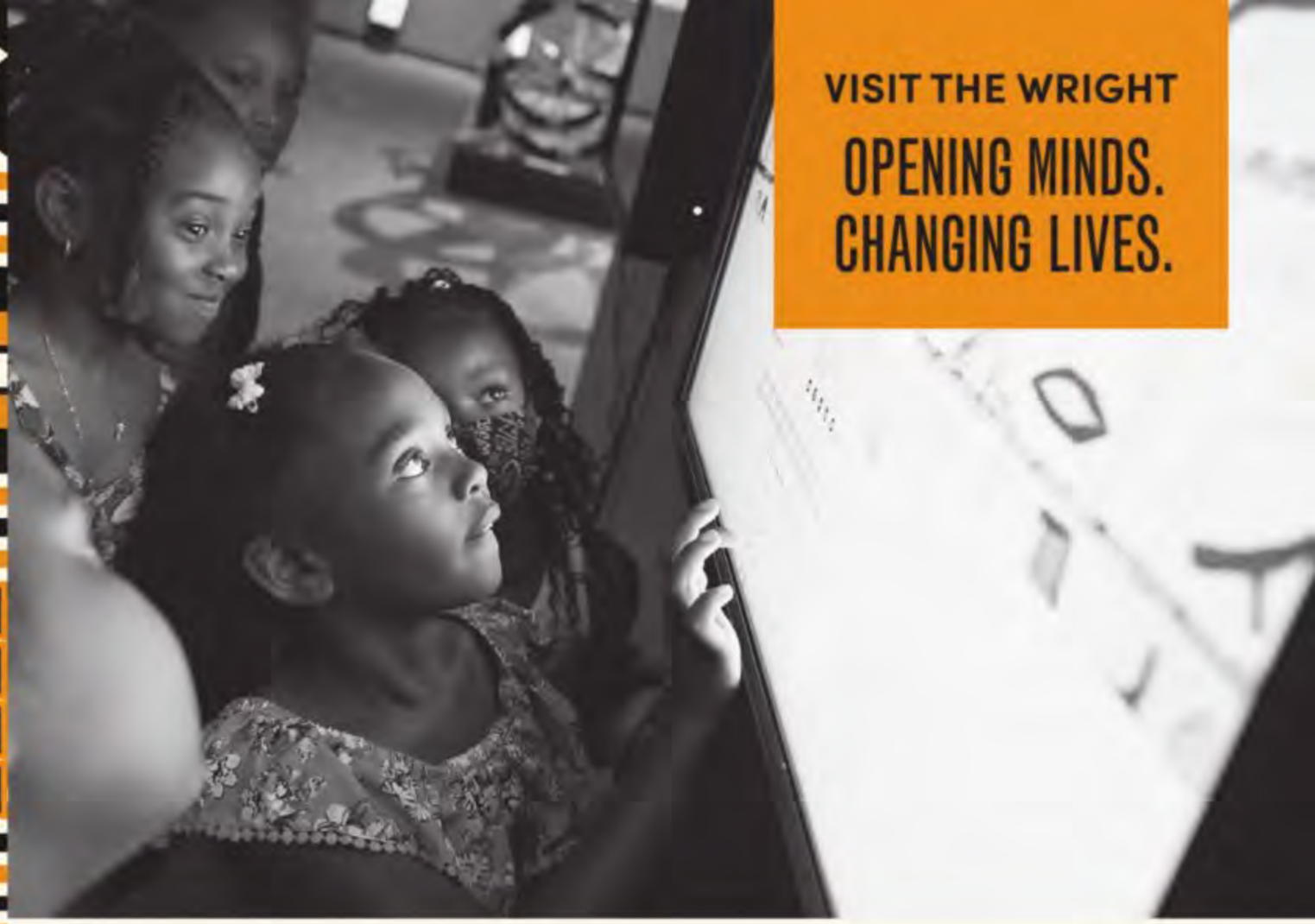

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Table of Contents

LEADERSHIP 4
BASKETBALL OPERATIONS 14
BUSINESS OPERATIONS 22
STAFF DIRECTORY 26
MEET THE 2024-25 PISTONS 30
PISTONS HONOR ROLL 62
CHAUNCEY BILLUPS, HALL OF FAME 66
DOUG COLLINS, HALL OF FAME 67
DEANNA NOLAN, MSHOF 68
EARL CURETON, MSHOF 70
DO WORK 74
CITY EDITION 76
STOCKX PARTNERSHIP 78
HUNTINGTON PARTNERSHIP 80
PISTONSLAND ROCKS THE VOTE 82
PISTONS WHEELCHAIR BASKETBALL 84
FUTURE OF HEALTH 86
BICKERSTAFF BUILDING SOMETHING SPECIAL ...88
THE RIGHT STUFF 91
CREATING A WINNING ENVIRONMENT 95
FLEX PLAN 98
BASKETBALL FOR ALL 100
PISTONS313SHOP 102

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2024-25 DETROIT PISTONS OFFICIAL YEARBOOK

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TOM GORES
Owner

Tom Gores is owner of the Detroit Pistons and Chairman and CEO of global investment firm Platinum Equity. A graduate of Michigan State University who grew up in Flint, MI, Gores has substantial family and business ties to the region. His wife, Holly, a Michigan native who also graduated from Michigan State, has deep roots in the area and both are actively involved in the local community. Gores has often described the Pistons as a "community asset" with the power to unite and inspire people in Detroit and throughout Michigan.

While continuing to maximize the franchise's business and community impact off the court, Gores has been laser-focused on building a basketball front office that brings together the most advanced capabilities and creative basketball minds. He led the charge this offseason in hiring Trajan Langdon as President of Basketball Operations to bolster the leadership team with innovative and experienced executives focused on strategy, player personnel and operations. Bringing 12 years of front office and scouting experience, Langdon has completely overhauled the basketball front office – hiring over 25 new faces in basketball operations and the coaching staff – to champion talent development and evaluation, maintain salary cap flexibility and build culture in a way that provides tangible avenues for improvement.

Gores and Langdon also made the decision to start anew in the head coaching department and hired JB Bickerstaff to guide the young, developing team moving forward. Bickerstaff is known for his ability to guide and develop young rosters with a defensive-minded approach and attention to detail. He joins the team from Cleveland, where they compiled a 170-159 (.517) regular-season record over four-plus seasons, reached the NBA Playoffs each of the past two years (2022-23 and 2023-24) and advanced to the Eastern Conference Semifinals in 2023-24.

Building a leadership group with accomplished and sought-after executives on both sides of the franchise, Gores added firepower to the business operations unit by hiring Melanie Harris, a former VP and General Manager of Jordan Brand at Nike, Inc., as President of Business Operations to lead the organization's business lines, expanding revenue opportunities and driving engagement with partners, sponsors, season ticketholders and fans. Harris brings deep brand experience and will help grow the business and increase focus with Pistons fans.

In his most impactful move since acquiring the franchise in 2011, Gores returned the Pistons to downtown Detroit in 2017, and in 2019, opened the Henry Ford Detroit Pistons Performance Center - a state-of-the-art practice facility and corporate headquarters. The franchise also welcomed the Motor City Cruise and NBA G League to Detroit in 2021 and helped open a new Wayne State Fieldhouse on the campus of Wayne State University. The franchise's partnership and activation on three new basketball venues has brought more investment and economic activity to the city and a comprehensive community benefits package that is aiding Detroit's neighborhoods.

One of the best in the NBA, the performance center features the latest innovations in sports medicine, a top-notch practice facility and team headquarters. Located in the New Center area of Detroit, the state-of-the-art training facility connects to the Henry Ford Health System Center for Athletic Medicine complex that houses physicians and researchers specializing in rehabilitative treatment, injury diagnosis and prevention. The integration of sports science and research with day-to-day player training sessions provides players with a substantial competitive advantage and ensures the franchise has the best tools available anywhere for maximizing player development and attracting and retaining top talent. Serving the public interest, the facility includes retail spaces that create jobs and make the neighborhood an even more attractive place to live and work. Michigan-based grocer Plum Market opened its first café and market location in Detroit on site and Planet Fitness opened a public fitness center in 2021.

In another example of Gores' commitment to partner with stakeholders to better the lives of Detroit residents, Gores, the Pistons, Henry Ford and Michigan State are executing on plans to invest $3 billion over the next decade to turn the New Center neighborhood into a vibrant, walkable community with state-of-the-art residential, commercial, retail, recreational and health care components. The development will be anchored by a new hospital and medical research center. The site advancements will provide continued expansion of New Center into a vibrant and dynamic urban neighborhood, increase lifestyle and entertainment amenities while creating programmable opportunities for both organizations and Detroiters alike.

As the NBA and sports teams continue to play an important role in championing social justice efforts and equity initiatives, Gores has solicited ideas from everyone in the organization: players, coaches, executives and support staff to identify areas of impact. As an output from that process, the Gores Family Foundation announced in 2022 a $20 million commitment to fund a new community center at Rouge Park in the Cody-Rouge area of Detroit. The new 25,000 square-foot multi-use facility adjacent to Brennan Pool will provide a wide-ranging array of programming and include the renovation of the existing pool and locker room facilities. The project is anticipated to be completed in 2026.

The team recently completed a six-year, $2.5 million project in partnership with the City of Detroit recreation department that renovated and refurbished 60 basketball courts throughout Detroit. The Pistons also support a wide range of community programs through NBA Cares that focus on health and fitness, education, military, special needs, Black History and the environment.

The Detroit Pistons also stepped to the forefront in driving civic engagement around the 2020 general election and subsequent election cycles in 2021, 2022, 2023 and this year's 2024 presidential election. The Pistons were the second professional sports team to offer their practice facility and team headquarters for election purposes and utilize the performance center as a receiving board with over 150 employees volunteering and serving as election workers. The club has also worked with the Detroit City Clerk to install a secure drop box giving voters the ability to cast early ballots. The franchise has also tabbed players and legends to produce voting PSAs and hosted community events to drive voter registration.

Gores, Pistons' Vice Chairman Arn Tellem and the Detroit Pistons Foundation have made significant commitments to many local charitable organizations, which include S.A.Y. Detroit Play Center, Boys and Girls Club of Southeast Michigan, the Detroit Police Athletic League, City Year, Grow Detroit's Young Talent, the Bing Youth Institute/BINGO Mentoring Program, Forgotten Harvest, Detroit Symphony Orchestra, HAVEN and the Jalen Rose Leadership Academy.

In 2016, Gores launched FlintNOW, a $10 million private sector campaign to support short- and long-term relief and revitalization initiatives in response to the Flint water crisis. FlintNOW has cultivated relationships with dozens of key stakeholders and deployed resources to programs focused on immediate relief, healthy food and nutrition, education and long-term economic revitalization. Other FlintNOW partnerships include a $25 million economic development program launched with Huntington Bank, a healthy foods initiative created with the National Basketball Players Association, the creation of the Flint Promise scholarship program, and numerous campaigns that have provided millions of dollars in support to local Flint charitable organizations.

Strong relationships, trust in people and open communication are hallmarks of Gores' approach and have been fundamental to the success of Platinum Equity, the investment firm he founded in 1995. Under his leadership, Platinum Equity has grown into a multibillion-dollar investment firm with a diverse, global portfolio of operating companies in a wide range of different industries. The firm has approximately $48 billion-plus of assets under management and its portfolio comprises approximately 50 operating companies generating more than $90+ billion in revenue. Platinum Equity has invested in many Michigan-based companies in a range of different industries, including automotive, transportation and logistics, and boat manufacturing.

Born in Nazareth, Israel, Gores moved with his family at age four to Genesee, MI, where he grew up and went to high school. He worked his way through college, earning a bachelor's degree from Michigan State in 1986. He and Holly have three grown children and reside in Beverly Hills, CA. The family also maintains a residence in Birmingham, MI.

Gores is a long-time supporter of initiatives focused on education, health care and the arts. He also has a deep passion for youth sports, having coached numerous soccer and basketball teams and funded a broad range of sports-related programs that teach kids valuable lessons about teamwork, leadership and commitment.

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ARN TELLEM
Vice Chairman

Arn Tellem is Vice Chairman of the Detroit Pistons basketball franchise. Mr. Tellem, who reports to owner Tom Gores, joined the organization in August 2015 following a distinguished career as one of the top player agents in professional sports.

As a representative of ownership, Mr. Tellem has broad responsibility for business and basketball strategy, planning and development, and strengthening the connection between the Pistons and the community. He is responsible for league-related initiatives as one of the team's Alternate Governors on the NBA Board of Governors. In 2017 he served as Mr. Gores' point man and chief negotiator in the successful bid to bring the franchise back to the city to play after a 39-year absence. Two years later, Mr. Tellem oversaw the organization's complete move to downtown Detroit with both the basketball and business arms of the company occupying the newly constructed, state-of-the-art, Henry Ford Detroit Pistons Performance Center. In 2021, he executed another key piece of Mr. Gores' vision for Detroit and the Pistons franchise as the Motor City Cruise made their NBA G League debut at a sparkling state-of-the-art new arena on the campus of Wayne State University.

Mr. Gores describes Mr. Tellem as "one of the most accomplished and respected sports executives in the world," and says he "shares my belief that sports can be a catalyst for change in the community."

As Mr. Gores continues using the Pistons organization as a catalyst in Detroit's resurgence, he and Tellem have worked to grow the organization's relationship with Henry Ford Health and in February 2023, the partners joined Michigan State University to announce a sweeping new community development and investment of $3 billion over the next decade turning Detroit's New Center neighborhood into a vibrant, walkable community with state-of-the-art health care, residential, commercial, retail and recreational components.

The development will be anchored by a major expansion of Henry Ford Hospital that brings a brand new one-million-square-foot plus facility and patient tower. It also includes a new, cutting-edge medical research facility for Henry Ford Health + Michigan State University Health Sciences, part of Henry Ford Health's 30-year partnership with Michigan State University.

Transforming the section of New Center which currently houses the headquarters for both Henry Ford Health and the Detroit Pistons – the partners plan to create a destination to work, live and play that's infused with mixed-income living spaces, retail options, and green space.

A graduate of the University of Michigan Law School, Mr. Tellem said the opportunity to contribute to the region's revitalization was a key factor in his decision to join the Pistons.

To that end, Mr. Tellem has spearheaded several community partnerships that earned the organization national recognition. Committed to making an impact in the city of Detroit and the metro region, the club's community relations efforts were recognized nationally by ESPN as a finalist for the ESPN 2016 Sports Humanitarian Team of the Year Award. Mr. Tellem, Mr. Gores and the Detroit Pistons Foundation have made significant commitments to and forged strengthened relationships with S.A.Y. Detroit Play Center, Boys and Girls Club of Southeast Michigan, the Detroit Police Athletic League, City Year, Grow Detroit's Young Talent, the Bing Youth Institute/BINGO Mentoring Program, Forgotten Harvest, HAVEN and the Jalen Rose Youth Academy. The main objective: to involve players, coaches and administrators during yearly events with each organization. The Pistons maintain a wide range of community programs through NBA Cares, addressing health and fitness, education, military, special needs, Black History and green initiatives. NBA Cares programs and participants have provided more than 5 million hours of hands-on service and created more than 1,300 places where kids and families can live, learn or play in communities around the world.

As part of a social justice focused initiative in collaboration with Pistons players and the entire organization, Mr. Tellem is executing another game-changing community initiative developed at the direction of Mr. Gores – the construction of a new, $20 million community center in the Cody-Rouge area on Detroit's west side. That project includes a partnership with the City of Detroit and is expected to be completed by the close of 2024 or in early 2025.

A long-time board member of PeacePlayers International and Seeds of Peace, Mr. Tellem lends his time and supports the organization's efforts to bring together children from conflict regions to promote tolerance and understanding. Using basketball to bridge barriers, PeacePlayers International operates year-round programs in South Africa, Northern Ireland, Cyprus, Israel and the West Bank. As the Pistons look to unite Detroiters and advance social justice initiatives, Mr. Tellem brought PeacePlayers to Detroit and instituted a localized program connecting youth, community leaders and law enforcement to build bridges and share ideas on creating stronger relationships in the community.

Mr. Tellem has represented more than 500 professional athletes in his career, including numerous former Detroit Pistons. He joined PSE following nine years at Wasserman Media Group, where he served as Vice Chairman and oversaw the Team Sports Division. In 1989, he founded Los Angeles-based Tellem & Associates, which was acquired in 1999 by SFX Entertainment, the world's largest producer and marketer of live entertainment. Mr. Tellem served as Chief Executive Officer of SFX Sports until he joined Wasserman.

Mr. Tellem began representing professional baseball and basketball players in the early 1980s. Before that, he was a partner at the law firm Manatt, Phelps and Phillips, where he specialized in sports law and commercial litigation. Mr. Tellem also served as Executive Vice President and General Counsel for the NBA's Los Angeles Clippers between 1982 and 1988.

In 2006, Sports Business Journal named Mr. Tellem the Most Influential Agent in Sports and The Sporting News named him "Most Influential Sports Agent." In 2004 and 2005, he was the only NBA player agent named as one of The Sporting News' "50 Most Influential People in Sports Business." Mr. Tellem was recognized as the industry's top agent by the magazine in 2003, 2004, 2005 and 2006. In 2008, Sports Business Journal ranked him second among sports agents. Two years later Business Insider named Mr. Tellem one of the world's four "best" sports agents. In 2013, Forbes ranked him the third most powerful agent in sports; and first in basketball.

A member of the American Bar Association and the State Bar of California, Mr. Tellem served as an adjunct professor at the University of Southern California School of Law and is frequently invited to lecture on issues related to sports law and business. He received his bachelor's degree from Haverford College in 1976 and his J.D. degree from the University of Michigan Law School in 1979.

From 2009 to 2010 Mr. Tellem wrote a semi-weekly sports column for The Huffington Post. He has also written for Sports Illustrated, the Op-ed page of the New York Times, Detroit Free Press, Detroit News and the Japan Times.

Active in the Detroit business and philanthropic community, served as chairman of the 2022 Mackinac Policy Conference hosted each year by the Detroit Regional Chamber of Commerce. The conference brings Michigan leaders from business and politics for four days of keynote speeches and ideation on advancing prosperity throughout the state.

Mr. Tellem is married to Nancy Tellem, the former entertainment and digital media president of Microsoft and a onetime president of CBS Television Studios, formerly CBS Paramount Television. She is a founder of BasBlue, a non-profit space in midtown Detroit dedicated to women's needs and fostering a diverse, authentic, and inclusive community. They have three grown sons: Michael, Matt and Eric.

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MELANIE HARRIS

President, Business Operations

Melanie Harris was named president of business operations for Detroit Pistons on September 17, 2024. In her current role, she is responsible for leading the organization's business lines, expanding revenue opportunities and driving engagement with partners, sponsors, ticketholders and fans.

Harris most recently served as vice president and general manager for Nike, Inc.'s Jordan Brand North America unit, where she led a cross-functional team in driving sales, merchandising, marketing, operations and strategy for the multi-billion-dollar business across the US and Canada. She also served on Nike, Inc.'s Black Community Commitment taskforce.

Before taking leadership of Jordan Brand in North America, Harris served as Nike, Inc.'s Vice President of Strategy and Development and was a member of Nike's Executive Leadership Team. She spearheaded Nike's corporate strategy teams on a global scale. She was responsible for developing enterprise plans aimed at fostering innovation, transformation and growth. She also guided game-changing partnerships, enhanced market intelligence and coordinated development for specific opportunities within Nike, Inc.

Harris was a partner at the management consulting firm Bain & Company where she advised multi-national companies on customer experience, digital marketing, transformation, agile and performance improvement for nearly 10 years (2010-19). She also served as an internal leader in Bain's Social Impact and Diversity & Inclusion efforts, leading in a variety of social impact projects. In addition, Harris was the local and regional senior sponsor and leader within Bain's black affinity group and led efforts around recruiting and retention of black and female business talent. She has also held roles in private label product development at Macy's Merchandising Group and in store operations at Abercrombie & Fitch.

The New York, NY native graduated from Yale University and Harvard Business School. A decorated college athlete, Harris was a four-year member of Yale's track and field team. She was a two-time conference champion and current Yale record holder in women's 20-lb weight throw. Harris is a member of Delta Sigma Theta Sorority, Inc., Jack and Jill of America, Inc., and The Links, Incorporated.

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TRAJAN LANGDON
President, Basketball Operations

Trajan Langdon was named President of Basketball Operations of the Detroit Pistons on May 31, 2024. In his role, he will report directly to Pistons owner Tom Gores and oversee all of basketball operations for the club.

"I have committed to building a front office in Detroit that brings together the most advanced capabilities and creative basketball minds," said Gores. "Trajan is an accomplished front-office executive with an impressive track record. He's worked his way up and seen it all as a player, scout and executive. He's been successful at every level. I'm confident he will very swiftly get us to the standard of excellence I expect from every business."

Langdon, 48, joins the Pistons with 12 years of front office and scouting experience, including most recently as General Manager of the New Orleans Pelicans from 2019-2024. Prior to his time in New Orleans, he served in front offices for the Brooklyn Nets, Cleveland Cavaliers and San Antonio Spurs.

Langdon got to work immediately with preparation for the 2024 NBA Draft. He selected Ron Holland II with the fifth overall pick and acquired Bobi Klintman in a four-team trade which included the acquisition of Wendell Moore Jr. from Minnesota. He then attacked free agency by signing NBA veterans in former Piston Tobias Harris and sharpshooter Malik Beasley. Langdon's roster construction continued with a trade which landed the Pistons Tim Hardaway Jr. and future draft assets. Additionally, he re-signed Simone Fontecchio to a multi-year deal and bolstered the roster by claiming Paul Reed off waivers. His offseason moves continued with the signing of former #1 pick Cade Cunningham to a max contract extension, preserving a foundational piece of the team's future.

Langdon then hired J.B. Bickerstaff as the team's head coach and constructed a basketball operations department which included veteran NBA front-office executives in Michael Blackstone, Dennis Lindsey, George David and J.R. Holden.

Prior to joining the New Orleans organization, Langdon served as the Assistant General Manager for the Brooklyn Nets from 2016-2019 and General Manager of the Brooklyn Nets' NBA G League affiliate, the Long Island Nets. He was named the 2018-19 NBA G League Basketball Executive of the Year after Long Island tied for the NBA G League's best record (34-16), earned the franchise's first postseason berth as the No. 1 playoff seed in the Eastern Conference, and advanced to the 2019 NBA G League Finals.

Leading NBA draft efforts for the Pelicans and Nets, Langdon was instrumental in the selections of Jarrett Allen, Caris LeVert, Zion Williamson, Trey Murphy and Herb Jones.

Langdon began his post-playing career as a personnel scout for the San Antonio Spurs from 2012-2015 before accepting a job with the Cleveland Cavaliers as Director of Player Administration and Basketball Operations in 2015.

A first-round pick (No. 11 overall) of the Cavaliers in the 1999 NBA Draft, Langdon played three seasons for Cleveland, where he appeared in 119 games and became the first Alaskan to play in the NBA. He also played nine seasons overseas in Russia, Turkey and Italy. His best years came with CSKA Moscow, where he was a two-time Euroleague champion (2006, 2008), Euroleague Final Four MVP (2008), two-time All-Euroleague First Team selection (2007, 2008) and All-Euroleague Second Team selection (2006). He was also named to the Euroleague 2001-10 All-Decade Team.

A native of Anchorage, Alaska, Langdon played collegiately at Duke, where he left as the school's all-time leader in 3-point field goals made and was a First-Team All-ACC selection (1997-99) and consensus Second-Team All-American (1999). He graduated from Duke with degrees in mathematics and history. Langdon won a bronze medal with the USA Basketball National Team at the 1998 FIBA World Championship.

Langdon and his wife, Tatiana, have three children: a daughter, Anya, and two sons, Tayden and Troy.

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J.B. BICKERSTAFF
Head Coach

J.B. Bickerstaff was named head coach of the Detroit Pistons on July 3, 2024.

Prior to joining the Pistons, Bickerstaff was the head coach of the Cleveland Cavaliers from 2020-2024. Last season under Bickerstaff, the Cavaliers' defense ranked seventh in both points allowed (110.2) and defensive rating (112.1) during the regular season. During the 2022-23 season, Bickerstaff led the Cavaliers to the franchise's first 51-plus win season since 2016-17 and featured a defense that ranked first in the NBA in points allowed (106.9) and defensive rating (109.9), while being one of only three NBA teams to finish Top-10 in both offensive and defensive rating (Boston and Philadelphia). Before being promoted to head coach in Cleveland in February 2020, Bickerstaff was named associate head coach for the Cavaliers under John Beilein prior to the 2019-20 season.

Before his time in Cleveland, Bickerstaff served as the associate head coach for the Memphis Grizzlies under David Fizdale during the 2016-17 season. He took over as head coach for the Grizzlies from 2017 to 2019. Bickerstaff was tasked with transitioning the Grizzlies from the "Grit-and-Grind" era led by veterans Marc Gasol and Mike Conley to a new era led by Jaren Jackson Jr. In Bickerstaff's first full season as head coach (2018-19), the Grizzlies' defense improved year-over-year from 26th to ninth in defensive rating and from 13th to third in points per game.

Bickerstaff spent five seasons with the Houston Rockets as assistant coach from 2011 to 2015. He was named interim head coach of the Rockets during the 2015-16 season. Bickerstaff took over for Kevin McHale after 11 games of the 2015-16 season and finished the season 37-34 while qualifying for the NBA Playoffs. In four seasons with Bickerstaff as an assistant coach (2011-15), the Rockets amassed a 189-123 (.606) record while making three playoff appearances and one Western Conference Finals appearance.

Bickerstaff also spent four seasons (2007-11) as an assistant with the Minnesota Timberwolves under Randy Whitman (2007-09) and Kurt Rambis (2009-11). He began his coaching career with the Charlotte Bobcats (2004-07) as an assistant coach alongside his father, Bernie Bickerstaff, becoming the youngest assistant coach in the NBA at the age of 24.

Bickerstaff served as director of operations for the University of Minnesota's men's basketball program, overseeing all administrative areas of the program and assisting the coaching staff with recruiting, scouting and coaching. He played two collegiate seasons (1999-2001) with the Golden Gophers and two years at Oregon State University, where he was the youngest Division I player as a 17-year-old freshman.

A native of Denver, CO, Bickerstaff and his wife Nikki have three children: Blair, Blakely and Blade.

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MICHAEL BLACKSTONE

Executive Vice President, Basketball Operations

Michael Blackstone is in his first year as executive vice president of basketball operations for the Detroit Pistons.

Blackstone comes to Detroit after five years in New Orleans where he most recently served as vice president of basketball administration, assisting in player contracts and trade negotiations, administration of the salary cap and directing the basketball operations staff, strategy and implementation.

Prior to joining the Pelicans, Blackstone spent time as a managing partner with Work Unfiltered, a consulting and training firm which provided negotiation, leadership, strategic planning and execution services. He also served as an assistant general manager for the Atlanta Hawks during the 2015-16 season, spent two-plus years with Shapiro Negotiations Institute (SNI) as Executive Vice President/Sports Practice Director and worked with the Cleveland Cavaliers from 2010-13 as the team's executive director of basketball operations.

Blackstone holds a Bachelors of Business Administration from Towson University and a MBA from the University of Baltimore.

DENNIS LINDSEY

Senior Vice President, Basketball Operations

Dennis Lindsey is in his first year as senior vice president of basketball operations for the Detroit Pistons.

Lindsey joins the Pistons with 28 years of front office and scouting experience, including most recently serving as senior advisor for the Dallas Mavericks during the 2023-24 season. Lindsey spent 11 seasons with the Utah Jazz, including two seasons as executive vice president of basketball operations, seven seasons as general manager and two seasons as senior basketball advisor. He also spent five seasons with San Antonio as the Spurs' vice president and assistant general manager. Lindsey began his NBA career with the Houston Rockets as video coordinator/scout in 1996 before being promoted to director of basketball development, and later, director of player personnel. In 2002, Lindsey was named the Rockets' vice president of basketball operations and player personnel where he served until 2007.

Lindsey played college basketball at Baylor University for four seasons (1988-92) and helped lead the Bears to the 1988 NCAA tournament and the 1990 NIT tournament. Following graduation from Baylor, Lindsey earned a graduate degree in sports management from the U.S. Sports Academy in 1994.

Lindsey and his wife, Becky, have four children, Jacob, Matthew, Meredith and Jessica Claire.

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GEORGE DAVID

Senior Vice President, Basketball Administration

George David is in his first season as senior vice president of basketball administration for the Detroit Pistons after spending the previous two seasons as associate general manager and assistant general manager, respectively. This being his second stint with the Pistons, David returned to Detroit after spending six years at Wasserman Media Group as Senior Vice President of Basketball Operations where he worked closely with numerous high-profile NBA players represented by the agency.

David previously served as assistant general manager with Detroit from 2012-14, after promotions from Director of Player Personnel (2007-12) and as Director of Scouting (2002-2007). While a member of Joe Dumars' basketball operations staff, the club enjoyed one of its most successful runs in franchise history, reaching the Eastern Conference Finals six consecutive years, two NBA Finals and the 2004 NBA Championship. David was first hired within the organization as video coordinator during the 1996-97 season.

David graduated from Indiana University in 1996 with a bachelor's degree in criminal justice. He served as a student assistant for Bob Knight and the Hoosiers from 1992-1996. A die-hard fan of each local Detroit sports pro teams, David grew up locally in Farmington, MI.

J.R. HOLDEN

Vice President, Player Acquisition & Development

J.R. Holden is in his first season as vice president of player acquisition & development and his second stint with the Detroit Pistons.

Most recently, Holden served two seasons as general manager of the Long Island Nets, the NBA's G League affiliate of the Brooklyn Nets, after three previous seasons as the Nets' director of pro personnel. Holden joined the Nets after spending the 2018-19 season as a college scout with the Philadelphia 76ers and four years with the Pistons as a college scout (2014-16) and the franchise's director of international scouting (2016-18).

A native of Pittsburgh, PA, Holden played professionally for 13 years (1998-2011), including nine years (2002-11) with CSKA Moscow, where he was a part of nine straight Russian League championship teams. Holden played collegiately at Bucknell University for four years where he earned All-Patriot League First-Team honors in each of his last two seasons. He was inducted into the Bucknell Hall of Fame in 2008.

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GREG SMITH
Vice President, Player Health & Care

Greg Smith is in his first season as vice president of player health & care with the Detroit Pistons.

Smith holds 20-plus years of athletic training experience in professional sports. Prior to joining the Pistons, he co-founded Pivot Physical Therapy, one the largest out-patient physical therapy companies in the US with over 300 locations.

He served as the head athletic trainer of the Washington Capitals of the National Hockey League, a position he held from 1999 to 2017 after spending two seasons as head athletic trainer with the Mighty Ducks of Anaheim. Smith also served as the athletic trainer for USA National Men's ice hockey team at the 1998 and 2004 (bronze medal winning team) World Hockey Championship.

A native of Bowie, MD, Smith earned a bachelor's degree in physical education from Salisbury State University with a concentration in both special education and athletic training and a master's degree in athletic training at California University of Pennsylvania.

CORY SCHLESINGER
Executive Director, Sports Performance

Cory Schlesinger is in his first season as executive director of sports medicine for the Detroit Pistons.

Schlesinger brings over 15 years of sports performance coaching experience, including four at the NBA level and 10 in collegiate athletics. He most recently served as assistant coach, director of basketball health and performance for the men's basketball program at The University of Texas. Prior to joining Texas, Schlesinger was the director of performance/head strength and conditioning coach with the NBA's Phoenix Suns from 2019-23. He's also held sports performance roles with Stanford University, University of Alabama at Birmingham, Santa Clara University and Campbell University.

A native of Hillsville, Va., Schlesinger was a four-year point guard (2005-09) at Berea College in Kentucky where he earned a Bachelor of Arts degree in physical education with a concentration in Exercise Science and Sports Medicine. Schlesinger completed his master's degree in education with a concentration in Exercise Science at Campbell University in 2011 while serving as an assistant strength and conditioning coach.

SEBASTIEN POIRIER
Sr. Medical Director

Sebastien Poirier is in his third season as senior medical director with the Detroit Pistons.

Poirier came to Detroit from the Brooklyn Nets where he spent the previous four seasons as the team's Head Athletic Trainer/Physical Therapist and the two prior seasons as an Athletic Trainer/Physical Therapist. Prior to his time in Brooklyn, Poirier served in a dual role with the Oklahoma City Thunder and its NBA G League affiliate, the Oklahoma City Blue, working as the Blue's Head Physical Therapist and Athletic Trainer while assisting the Thunder's athletic training staff during the offseason.

The Newton, Mass., native holds a Bachelor of Science degree in Athletic Training from Salem State University and a Doctorate of Physical Therapy from the University of Massachusetts Lowell. He is a Board Certified Specialist in Orthopedics and is pursuing a manual therapy fellowship.

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RICHARD HADDAD

Executive Vice President, Chief Operating Officer & Chief Legal Officer

Richard Haddad enters his fourth year as Executive VP, Chief Operating Officer & Chief Legal Officer for the Detroit Pistons after serving the previous two years as Executive Vice President, Business Affairs/Administration & General Counsel.

In his current role, he oversees human resources, finance, IT, risk management, corporate and real estate development, and legal, business and government affairs for Pistons Sports and Entertainment (PSE) and the Detroit Pistons. He also serves as general counsel to 313 Presents and its venues and properties, including Little Caesars Arena, the Fox Theatre, DTE Energy Music Theatre, Michigan Lottery Amphitheatre at Freedom Hill, and Meadow Brook Amphitheatre.

During his 10 years with the organization, Haddad has been instrumental in structuring and negotiating the organization's move from The Palace of Auburn Hills to Little Caesars Arena in 2017, the formation of PSE's joint venture with Ilitch Sports & Entertainment on 313 Presents, the construction and opening of the Henry Ford Detroit Pistons Performance Center in 2019, the purchase and launch of the NBA G League's Motor City Cruise and the development of the newly-constructed Wayne State Fieldhouse.

Prior to joining PSE in 2012 as director of business affairs, Haddad practiced law at Proskauer Rose LLP in New York, where he represented a broad base of corporate and individual clients in sports, finance, media, entertainment, aviation, real estate and other sectors and industries. He also served as a law clerk to Judge Barbara S. Jones of the United States District Court for the Southern District of New York.

The Adrian, MI native was honored last year by Sports Business Journal as one of its 2022 "40 Under 40" recipients, recognizing influential sports executives under the age of 40. Haddad is an active member of the Metro Detroit community volunteering his time to a number of philanthropic initiatives and serves as a board member for Midtown Detroit, Inc., the Michigan Chamber of Commerce and The Children's Foundation.

He earned his bachelor's degree in History from the University of Michigan and his Juris Doctor degree from Columbia Law School. Haddad and his wife, Adrienne Roberts, reside in Detroit.

LAURA FERICH

Executive Vice President, Chief Financial Officer

Laura Ferich is in her third year as executive vice president/chief financial officer after serving as senior vice president/CFO the previous season and seven years as Corporate Controller for the Detroit Pistons. She joined the Pistons in 2014. In her current role, she oversees all financial planning and operations of the organization.

Prior to joining the Pistons, Ferich spent 11 years working in corporate aviation for Pentastar Aviation. She began her career at PricewaterhouseCoopers working in both the transaction services and audit practices.

A native of Waterford, MI, Ferich earned a bachelor's degree in Accounting from Michigan State University. She later completed her MBA at the University of Michigan, Ross School of Business.

Ferich and her husband, Steve, have three children and reside in Birmingham, Michigan.

NICOLET LEWIS

Executive Vice President, Chief People Officer

Nicolet Lewis is in her second year as Executive Vice President/Chief People Officer for the Detroit Pistons. Previously, she was Senior Vice President of Human Resources for two years after joining the organization as Vice President of Human Resources in 2019.

In her current role, Lewis is responsible for the design, development, and execution of strategy for workforce planning and development, talent acquisition, talent and succession planning, employee total rewards and ensuring that the human resources vison supports the organization's overall strategic objective for business and basketball. She also oversees Community and Social Responsibility and Diversity, Equity and Inclusion.

Before joining to the Pistons, Lewis served as a Senior Human Resource Business Partner/Assistant Vice President at Flagstar Bank and spent 11 prior years at the Target Corporation, focused on operational excellence, talent management and human resources leadership.

Born and raised in Detroit, Lewis is active in the local community and currently sits on the boards for the Institute for Sports and Social Justice and the Bing Youth Institute.

Lewis earned a Bachelor of Arts in Public Relations with a minor in Management and a Master of Arts in Integrated Marketing and Communications from Eastern Michigan University.

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ALICIA JEFFREYS

Executive Vice President, Chief Marketing Officer

Alicia Jeffreys is in her second year as Executive Vice President/Chief Marketing Officer for the Detroit Pistons. She previously served as Senior Vice President of Marketing for three years and Vice President of Brand Marketing for four years.

A native of Flint, MI, Jeffreys is in her 23rd year with the organization having held various positions for both the Pistons and the WNBA's Detroit Shock.

In her current role, Jeffreys is charged with strategic oversight of all marketing functions including content production, creative, social media, digital and performance marketing, retail, game presentation, branded events and lifestyle/cultural marketing. Her leadership has led to both personal and organizational recognition such as NBA Marketing Campaign of the Year (2016), 2023 Crain's Detroit Business Notable Leaders in Marketing, Michigan Emmy Award winner for the Pistons 2022-23 brand campaign and the 2023 University of Michigan Division of Kinesiology Career Achievement Award.

A cancer survivor, Jeffreys was awarded the 2012 NBA's Game Changer Award for the inspiring story of her battle with the disease. She currently sits on the board of directors for the New Day Foundation for Families with Cancer and the Chordoma Foundation in addition to board appointments with the Detroit Historical Society and Visit Detroit.

Jeffreys graduated with a bachelor's and master's degree in Sports Management and Communications from the University of Michigan. She and her husband, Darrell, are parents to two sets of twin daughters.

DAN LEFTON

Executive Vice President, Chief Revenue Officer

Dan Lefton is in his second season as Executive Vice President/Chief Revenue Officer of the Detroit Pistons after serving as Senior Vice President/Chief Revenue Officer for one year.

In his current role, Lefton oversees all revenue including partnership sales, activation & solutions, ticket sales & service and business intelligence.

A 26-year industry veteran, this marks Lefton's second stint with the Pistons. He previously held several sales roles with the organization from 2003-2007. Since his return to Detroit in 2021, Lefton has overseen dynamic revenue growth in both ticket sales and corporate partnerships. He spearheaded the addition of the BetRivers Backcourt Club on-court suites, at Little Caesars Arena allowing for Pistons fans to enjoy a one-of-a-kind premium experience. In addition to his oversight of the revenue departments, Lefton also leads the business intelligence team for the organization which has been instrumental in the provision of key data and analytics for sales, marketing, finance, programming and human resources.

Prior to rejoining the Pistons, Lefton served as Senior Vice President of Sales for BSE Global (Brooklyn Nets) where he led the revenue team and played a key role in the Nets' move to Barclays Center.

Lefton co-founded Dynasty Sports & Entertainment (DSE) in 2013 which provided a pricing, distribution and inventory management platform in the sports and entertainment space. He successfully transformed DSE into an industry-leading secondary market partner and open distributor to various teams, venues and ticket exchanges.

A native of Philadelphia, PA, Lefton graduated from Pennsylvania State University with a degree in Psychology and Business Administration. He also received his Master's in Sports Administration while working in the Temple University Athletic Department.

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President of Business Operations ..... Melanie Harris
Executive Vice President, Chief Operating Officer & Chief Legal Officer ..... Richard Haddad
Executive Vice President, Chief People Officer ..... Nicolet Lewis
Executive Vice President, Chief Marketing Officer ..... Alicia Jeffreys
Executive Vice President, Chief Financial Officer ..... Laura Ferich
Executive Vice President, Chief Revenue Officer ..... Dan Lefton
Executive Vice President, Chief Communications Officer ..... Kevin Grigg
Senior Vice President, Facilities & Construction ..... Mike Willaert
Senior Vice President, Facilities Management ..... Chip Robinson
Senior Vice President, Corporate Partnerships & Engagement ..... Rob Croll
Vice President, Financial Planning & Analysis ..... Joe Biondo
Vice President, Controller ..... Kyle Wank
Vice President, Information Technology ..... Paul Rapier
Vice President, Pistons Public Relations ..... Cletus Lewis
Vice President, Ticket Sales & Service ..... Brad Fain
Vice President, Membership Sales & Service ..... Amber Myczkowiak
Vice President, Event Operations ..... Laura Passariello
Vice President, Brand Marketing & Strategy ..... Bilal Saeed
Vice President, Marketing Operations ..... Michael Donnay
Vice President, Business Intelligence ..... Adam Falkson
Vice President, Partnership Sales ..... Walker Fletcher
Vice President, Partnership Engagement ..... David Sanabria
Vice President, Legal & Business Affairs ..... Peter Hamp, Sarah Boyd
Vice President, Public Affairs ..... Stefen Welch
Executive Assistant to the Vice Chairman ..... Justin Gendler

Basketball Staff

President of Basketball Operations ..... Trajan Langdon
EVP, Basketball Operations ..... Michael Blackstone
SVP, Basketball Operations ..... Dennis Lindsey
SVP, Basketball Administration ..... George David
VP, Player Acquisition & Develop ..... JR Holden
VP, Player Personnel ..... Eric Tellem
VP, Player Health & Care ..... Greg Smith
Executive Director, Sports Performance ..... Cory Schlesinger
Executive Director, Basketball Strategy ..... Marshall Smith
Executive Dir., Player Engagement & Basketball Ops. ..... Mistie Bass – Boyd
Senior Advisor ..... Ed Stefanski
Sr. Director, Medical ..... Sebastian Poirier
Sr. Director, Analytics & Innovation ..... Larry Heymont
Sr. Director, Player & Family Engagement ..... Mike Lindo
Sr. Director, Global Scouting ..... Gianluca Pascucci
Sr. Director, Team Security ..... Rob Brown
Sr. Data Scientist ..... Peter Nygaard
Head Coach ..... JB Bickerstaff
Assistant Coach ..... Fred Vinson, Jarrett Jack, Luke Walton, Sidney Lowe, Stephen Scalzi, Kevin Burleson, Vitaly Potapenko, Jerome Allen
Assistant Coach/Analytics Coach ..... Josh Estes
Assistant/Player Dev. Coach/MCC Head Coach ..... Jamelle McMillan
Assistant/Player Development Coach ..... Eric Curry, Jack Rauch, Federico Gallinari, Bryce Washington, Vasu Gupta, Matt Madoian, Assane Sene
Player Development Analyst ..... Evan Cole
Executive Assistant to the President ..... RJ Hunter
Special Assistant to the Head Coach ..... Paul Robinson
Front Office Associate ..... Dwane Casey
Director, Athletic Training ..... Alex Garland
Director, Basketball Administration ..... Ben Carloni
Director, Grass Roots Scouting & Intelligence ..... Matthew Verden
Equipment Manager ..... John Coumoundouros
Manager, Team Operations ..... Andrew Kang
Manager, Player & Family Engagement ..... Jenae Lodewyk
Manager, Data Science ..... Mallett James
Manager, Basketball Strategy & Analytics ..... Michael Scheinert
Manager, Basketball Administration ..... Jasmine Aguwa
Physical Therapist & Athletic Trainer ..... Partson Chinyadza
Head Strength Coach ..... Jordan Sabourin
Performance Coach ..... Chris Hart
Performance Dietitian ..... Taylor Call
Massage Therapist ..... Angela Ponic
Advance Scout ..... Brent Haskins
West Coast Scout ..... Clay McKnight
Pro Scout ..... Ryan West, Hakim Warrick
College Scout ..... Doug Ash, Speedy Walker
Grass Roots Scout ..... Michael Faletti
College Scouting Coordinator ..... Brandon Scott
Head Video Coordinator ..... Will Gent
Assistant Video Coordinator ..... Chance Franklin
Full Stack Software Engineer ..... Kevin Lewis
Basketball Engineer ..... Jeremy Lee
Assistant Equipment Manager ..... Blake Mahorn, Jon Narra
Team Security Officer ..... Justin Sample, Justin French
Basketball Operations Intern ..... Corey Clemons
Team Doctor/Lead Orthopedic Surgeon ..... Dr. Bill Moutzouros
Lead Internist ..... Dr. Ramsey Shehab
Lead Ophthalmologist ..... Dr. David Goldman
Lead Dentist ..... Dr. Robert DiPilla

Public Relations

Executive Vice President, Chief Communications Officer ..... Kevin Grigg
Vice President, Public Relations ..... Cletus Lewis
Director, Communications ..... Mike Horan
Manager, Public Relations ..... Corey Moore
Public Relations Coordinator ..... Ben Bagley
Web Editor ..... Keith Langlois
Director, Alumni Relations ..... Rick Mahorn
Basketball Information Specialist ..... Edward Rivero

Community Relations & Social Responsibility

Senior Director, Community & Social Responsibility ..... Chris Economeas
Manager, Community & Social Resp. and Foundation ..... Patrick Duggan
Manager, Community & Social Responsibility ..... Sterling Littlejohn
Community & Social Responsibility Coordinator ..... Faith Sheffield

Brand Marketing/Game Presentation

Executive Vice President, Chief Marketing Officer ..... Alicia Jeffreys
Vice President, Brand & Marketing Strategy ..... Bilal Saeed
Director, Game Presentation ..... Nathan Brecht
Director, Brand & Marketing Strategy ..... Marissa Garland
Director, Merchandising & Purchasing ..... Terry Adam
Manager, Brand & Lifestyle Marketing ..... Tamar Davis, Aaron Johnson
Manager, Game Entertainment ..... Duane Burton
Retail Marketing Sr. Coordinator ..... Andrew Spak
Retail Marketing Coordinator ..... Jordan Hibbett
Brand & Event Marketing Coordinator ..... Zoey Gendler, Grace McFerrin
Game Presentation Coordinator ..... Honesty Franklin
Merchandising & Purchasing Coordinator ..... Lauren Nantais
Entertainment Coordinator ..... Garett Solomon
Director, Dance Team ..... Natalie Miramontes

Marketing Operations

Vice President, Marketing Operations ..... Michael Donnay
Director, Marketing Operations ..... Kristen Alberti
Director, Youth Engagement & Development ..... Aaron Smith
Sr. Control Room Producer & Entertainment Production ..... Chris Stamatakis
Manager, Marketing Operations - Web ..... Elton Branch
Manager, Marketing Operations ..... Dana Delfuoco
Marketing Ops. Sr. Coordinator – Performance Marketing ..... Ramy Badwi
Marketing Operations Coordinator ..... Cassandra Morris
Youth Engagement & Operations Coord. ..... Devonte Blank, Hayden Mahakian

Programming & Production

Director, Production ..... Andrew Gyorgyfi
Director, Production ..... Andrew Gyorgyfi
Producer/Editor ..... Jamal Smith, Josh Wingett
Broadcast Engineer ..... Casey Beauford
Manager, Production Content ..... Kermit Atkinson
Associate Producer ..... Premier Wiggins, Carly Angott, Robert Wykowski
Team Photographer ..... Amanda Cain
Production & Audio Coordinator ..... Kammi Young-Berens
Video Systems Coordinator ..... India Nobles
Announcer TV/Radio ..... George Blaha

Graphics

Creative Director ..... Justin Winget
Project Manager, Content Studio ..... Shilpa Rani
Manager, Graphic Designer / Production ..... Alex Trajkovski
Senior Graphic Designer ..... Brandon Morris
Graphic Designer ..... Jack Elwarner, Claire Smith
Motion Graphics Designer ..... Kevin Reynolds
Jr. Motion Graphics Designer ..... Raya Ellsberry

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Director, Social Media ... Major Taylor
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Social Media Sr. Coordinator ... Noah Happy, Tianna Rosser

Information Technology

Vice President, Information Technology ... Paul Rapier
Senior Systems Administrator ... Josh Omar
Senior Help Desk Technician ... Romello Morris
Help Desk Technician ... Hugh AlRawi
Help Desk Associate ... Henry Huong

Facilities Maintenance & Management

Senior Vice President, Facilities & Construction ... Mike Willaert
Senior Vice President, Facilities Management ... Chip Robinson
Vice President, Events Operations ... Laura Passariello
Senior Director, Property Management ... Steve Murphy
Project Director ... Alicia Whitlock
Project Architect/Designer ... Nick Moriarty
Director, Corporate Security ... Matt Grimm
Senior Manager, Event Operations ... Cameron Benson
Manager, Facilities Maintenance ... Tim Coleman, Matt Kook
Manager, Security ... Jim Hogan
Manager, Operations ... Kevin Neuman
Manager, Conversions ... Donne Jones
Manager, Environmental Services ... Melissa Dart
Supervisor, Environmental Services ... Mike Byrd
Manager, Event Operations ... Josh Malone
Manager, Facilities Management ... Kareemah Wilson
Shipping & Receiving Coordinator ... Ken Van Jaarsveld
Sr. Environmental Services Technician ... Blake King, Brianne Bright
Environmental Services Technician ... Ty Smith, Mo Varnado, Junal Young, LaTonya Mitchell
Security Senior Shift Supervisor ... Chris Cyr
Security Shift Supervisor ... Andrew Montgomery, Rashid Avant
Command Center Operator ... Dan Albright, Dan Scafuri, Reggie Lawrence
Security Lobby Receptionist ... Lateefa Milligan, Yolandra Hackney
Secured Lot Representative ... Jim Dinoto
Security Representative ... Phillip Waters

Business & Public Affairs

Executive Vice President, Chief Operating Officer & Chief Legal Officer ... Richard Haddad
Vice President, Legal & Business Affairs ... Peter Hamp, Sarah Boyd
Vice President, Public Affairs ... Stefen Welch
Manager, Business Affairs & Administration ... Micaela Reardon

Human Resources

Executive Vice President, Chief People Officer ... Nicolet Lewis
Senior Human Resources Business Partner ... Justen Johnson
Human Resources Business Partner/Associate Counsel Executive Director, Pistons Foundation ... Megan Churches
Recruiter ... Amber Lewis
Human Resources Generalist ... Gabrielle Reed

Finance

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Vice President, Controller ... Kyle Wank
Manager, Financial Analysis ... Nate Crowe
Senior Accountant ... Dean Sisco
Payroll Manager ... Karen Trull
Tax Manager ... Julie Moore
Cash Operations Lead ... Amy Cash
Account Coordinator ... Katrina Fuller
Cash & Expense Coordinator ... Paul Losaw
Cash Operations Coordinator ... Asha Ramsey

Business Intelligence

Vice President, Business Intelligence ... Adam Falkson
Senior Director, Business Analytics ... Michael Stock
Senior Director, CRM ... Leslie Mauzé
Director, Partnership & Digital Marketing Analytics ... Will Eidam
Director, Reporting & Insights ... Ben Fallert
Director, Business Logistics ... David White
Manager, CRM ... Anthony Potts, Julio Yerena
Manager, Data Warehouse ... Jim Polizzi
Manager, Partnership Research ... Kristi Chin
Manager, Partnership Data ... Kiran Patel

Corporate Partnerships

SVP, Corporate Partnerships & Engagement ... Rob Croll
Vice President, Partnership Sales ... Walker Fletcher
Vice President, Partnership Engagement ... David Sanabria
Senior Director, Partnership Sales ... Sarra Barnes, Nolan Emlaw
Director, Partnership Engagement ... Julie Gregory
Director, Partnership Solutions ... Hannah Hammon
Sr. Manager, Partnerships Sales ... Patrick Chambers
Sr. Manager, Partnership Engagement ... Danielle Cook
Manager, Partnership Sales ... Matt Donnelly, Avery Olah-Reiken
Manager, Partnership Engagement ... Collin Haggerty, Meg Thompson, Allie Winterfield
Manager, Partnership Events & Logistics ... Nicole Werling
Partnership Solutions Inventory Coordinator ... Jack Hellman
Partnership Engagement Coord. ... Krystal Jones, Donte Rolley-Williams

Ticketing, Consumer Sales & Services

Executive Vice President, Chief Revenue Officer ... Dan Lefton
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Vice President, Membership Sales & Service ... Amber Myczkowiak
Senior Director, Group Sales ... Clark Rowekamp
Director, Premium Sales & Service ... Matt Herold
Director, Business Development ... Nicole Medvitz
Senior Manager, Ticket Sales ... Matt Cammire
Senior Premium Experience Executive ... Jason Tuton, Samar Shousher
Senor Premium Seating Executive ... Tyler Adams
Senior Business Development Executive ... Susan Zayed
Senior Group Tickets Executive ... Brandon Goebel, Kimberly Bischer
Premium Seating Executive ... Joe Barnes, Alex Samosiuk, Nick Dueweke
Business Dev. Executive ... Seth Tilton ,Lucy Couch, Nick Kendall, Thane Yun, Jake Weitzman, Jamille Johnson, Danny Curran, Alex Sanchez
Group Sales Executive ... Andy Myers, Toheeb Bello, Nikki Wald
Membership Experience Executive ... Rachael Yordanich, Thomas Hart, Katie Bila, Alysia Morisette, Alexis Wenger
Account Executive ... William Zsigrai, Roley Day, David Retan, Noah Gold, DJ Ballard, Bella Lagattolla
Ticket Operations Associate ... Jamillah Bowden
Ticket Sales Coordinator ... Olivia Goebel

Motor City Cruise Business Operations

Director, Ticket Sales ... Brandon Sizemore
Manager, Business Operations ... Nick Aresco
Manager, Game Operations ... Sam Reck
Public Relations Coordinator ... Brody Hickle
Account Executive ... Malena Lehman, Cody Blankenburg, Zach Yoder

Motor City Cruise Basketball Operations

General Manager ... Max Unger
Head Coach ... Jamelle McMillan
Associate Head Coach ... Marcus Stout
Assistant Coach ... Evan Harville, Briann January
Player Development Assistant Coach ... Jimmie Oakman
Player Development / Video Coordinator ... Dan Fitzpatrick
Director of Player Acquisition / G League Scout ... Jon Gryniewicz
Director of Player Development / G League Scout ... Ashley Hailey
Team Security Officer ... Nate Womack
Assistant Athletic Trainer ... Sawyer Williamson
Strength & Conditioning Coach ... Rodrigo Alvira Isla
Equipment Manager ... Harrison Miller
Operations Coordinator ... Sam Whitaker
Special Consultant to the General Manager ... Speedy Walker

Score Crew

Director, Score Crew ... Steve Stuckey
Statistician ... Stewart Marcell
Scoring Crew ... Brandon Gross, Lauren Caston, Shelton Davis, Chris Fritzching, Josh Griffin, George Hloros, Scott Howland, Rich Kaschalk, Dave Lockwood, Dave Logan, Rodney Wilson
PA Announcer ... John Mason

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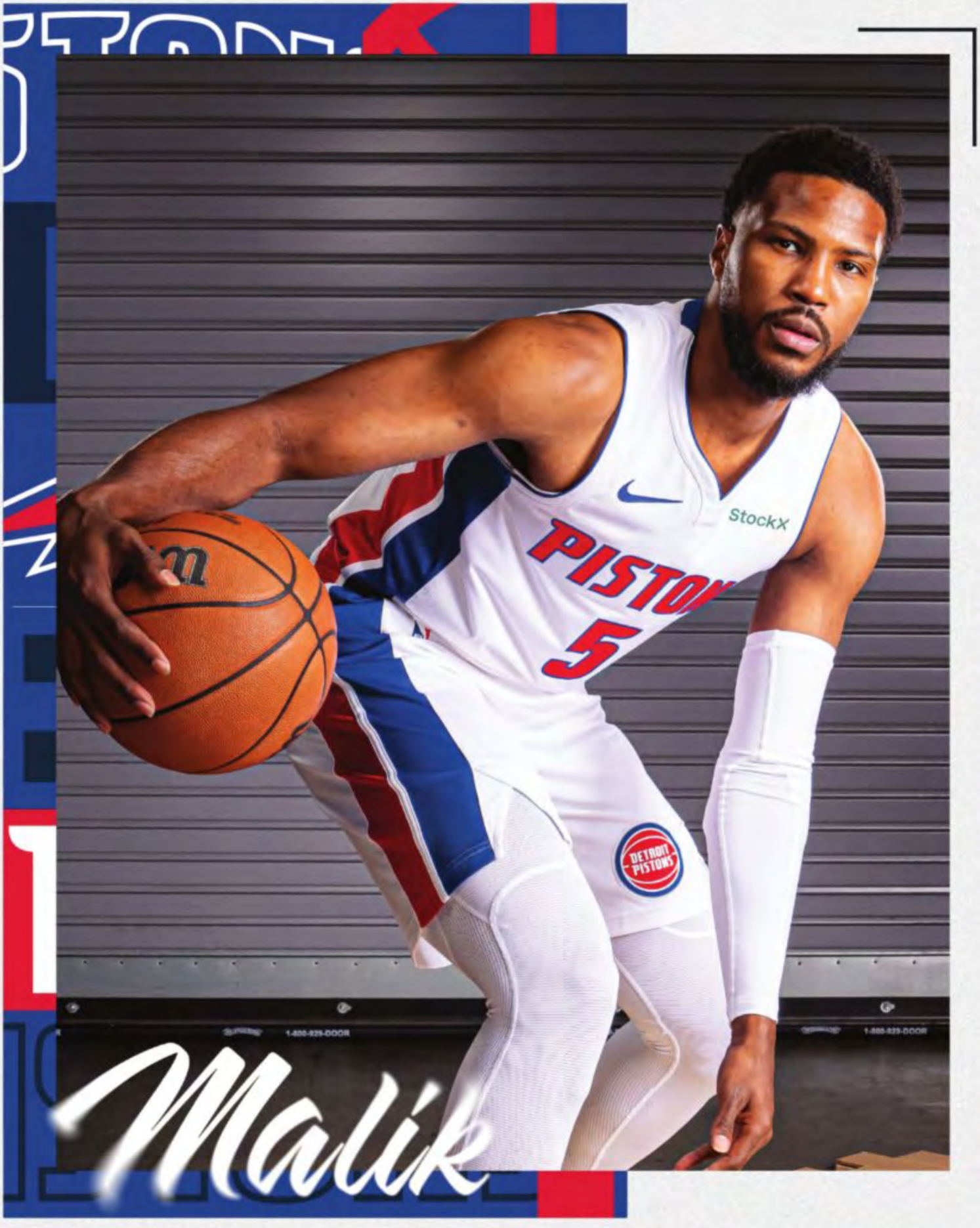
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GUARD
HEIGHT: 6' 4"
WEIGHT: 187 lbs
AGE: 27
SCHOOL: Florida State
HOMETOWN: Atlanta, GA
DRAFT: Drafted 19th overall by Denver in the 2016 NBA Draft
ACQUIRED: Signed by Detroit as a free agent on July 9, 2024
EXPERIENCE: 8 Years Pro
WITH PISTONS: 1st Season
SEASONS IN NBA: 9th Season

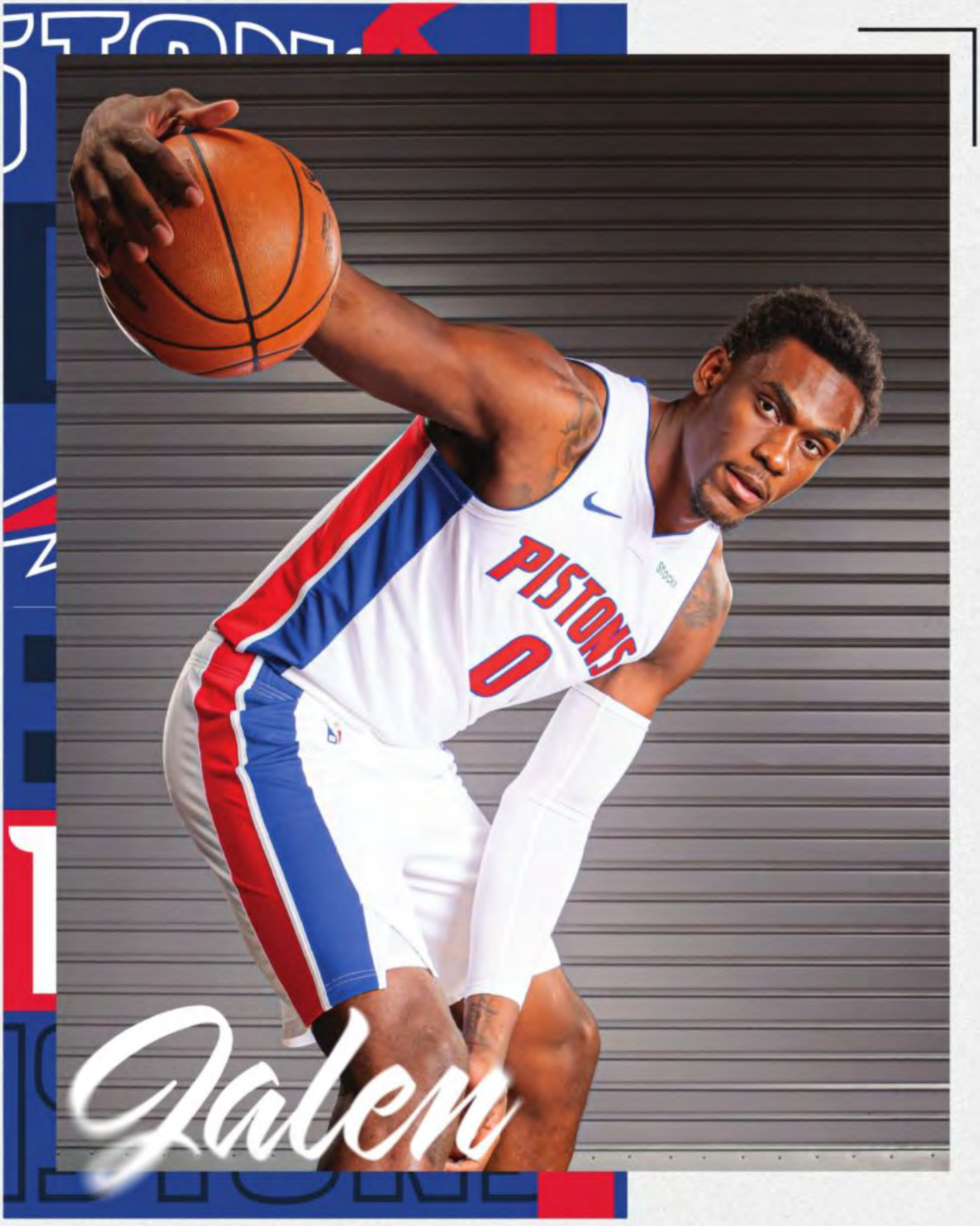
2023-24 (Milwaukee): In his first season with the Bucks, appeared in 79 games (77 starts) and averaged 11.3 points, 3.7 rebounds and 1.4 assists in 29.6 minutes per game ... Shot 44.3% overall, 41.3% from three and 71.4% from the free-throw line ... Knocked down 224 threes, the 2nd-most in a season in Bucks history, trailing only Ray Allen's 229 in 2001-02 ... Of the 26 players to attempt 500 threes in 2023-24, his 3PT% ranked 3rd (CJ McCollum, .429; D'Angelo Russell, .415)... Had a franchise record 18 games making 5+ threes ... Participated in the 2024 3-Point Contest at NBA All-Star Weekend in Indianapolis ... Scored 10+ points 41 times, 20+ points 9 times, 30+ points 1 time ... Hauled in 10+ rebounds 2 times ... Tallied 1 double-double ... Made 7 threes on Feb. 9 vs. CHA for his Milwaukee franchise-record 13th game of the season with 5+ 3FGM, passing Ray Allen for the most such games in a season in Bucks history ... Played a career-high 45 minutes and scored 23 points on Jan. 14 vs. SAC ... Recorded his lone double-double of the season with 16 points and 10 rebounds in a win over the Heat on Nov. 28 ... Matched his career-high of 11 rebounds on Nov. 24 vs. WAS, marking just the 3rd time in his career that he's tallied double-digit rebounds ... went 6-of-10 from 3 and scored 20 points at CHA on Nov. 17 ... Made a season-high 8 threes, the second-most in a game in his career, and scored a season-high 30 points in a win over the Raptors on Nov. 15 ... Scored 20 points (7-10 FG, 6-9 3FG) on Nov. 1 at TOR ... Missed 2 games (Dec. 16-17) with a non-covid illness ... Missed 1 game (March 14) with back spasms...Playoffs: Played in all 6 games (2 starts) with the Bucks in their First Round series against the Pacers ... averaged 8.8 points and 2.5 rebounds in 21.9 minutes per game ... shot 51.2% overall and 44.0% from three ... in his 2 starts, scored 20 points (8-12 FG) in Game 4 and 18 points (7-11 FG) in Game 5.

StockX
Cade

2 CADE Cunningham

GUARD
HEIGHT: 6' 6"
WEIGHT: 217 lbs
AGE: 23
SCHOOL: Oklahoma State
HOMETOWN: Arlington, TX
ACQUIRED: Drafted 1st overall in 2021
EXPERIENCE: 3 Years Pro
WITH PISTONS: 4th Season
SEASONS IN NBA: 4th Season

2023-24 (Detroit): Appeared in 62 games (all starts) and averaged career-highs in points (22.7) and assists (7.5) with 4.3 rebounds and 0.9 steals on career-bests 44.9% from the floor and 35.5% from three...Ranked 21st in NBA in points and 8th in assists per game...Became the third player in franchise history to average at least 22.0 points and 7.0 assists in a single season (Dave Bing - 1971-73, 1974-75 and Isiah Thomas - 1982-83) and was one of five NBA players to do so (Luka Donci c, Nikola Jokic, LeBron James, Damian Lillard) in 2023-24...Recorded the most assists per game by a Piston since 2013-14...Scored 30+ points 18 times, the fourth-most by a Piston in the past 30 seasons...Scored 33 points with eight rebounds and eight assists on Nov. 8 against Milwaukee, becoming the fifth player in franchise history with a 33-8-8 performance...Scored a career-high 43 points on Dec. 18 against Atlanta with five rebounds, seven assists, three steals and one block, joining Isiah Thomas as the only Pistons with such minimums in a game...On Dec. 26 against Brooklyn, became the first player in franchise history with at least 41 points, nine rebounds, five assists, one steal and one block and also set the franchise record with 37 second-half points...Joined Chauncey Billups as the only players in franchise history with 30 points, 12 assists and zero turnovers in a game on Dec. 30 against Toronto and became one of 30 in NBA history...Reached 30 points four times in 10 games after the All-Star break, averaging 25.4 points, 7.9 assists, 5.1 rebounds and 0.5 steals on .481 FG%, .438 3PT% and .913 FT% in that span to join Isiah Thomas (nine times), Dave Bing (four times) and Grant Hill (once) as the only players in franchise history to average at least 25 points, seven assists and five rebounds over any 10-game span, and had the highest 3PT% of the group...On March 7 against Brooklyn, in career game No. 128, became the sixth-fastest player to reach 2500 career points and 800 career assists...On April 1 against Memphis, became the fastest Piston to reach 1400 points and 450 assists in a season (62 games), one game faster than Dave Bing (63 games in 1972-73)...Has the second-most assists (892), fifth-most points (2758) and second-most 3-pointers (250) through 138 career games in franchise history...Scored 20+ points 42 times, had 10+ assists 16 times and 3+ steals four times...Had career-high 14 double-doubles...Missed eight games due to a left knee strain, nine with left knee injury management and three with left knee tendinopathy.


PISTONS
0
Jaden

0 JALEN Duren

CENTER
HEIGHT: 6' 10"
WEIGHT: 250 lbs
AGE: 20
SCHOOL: Memphis
HOMETOWN: New Castle, DE
ACQUIRED: Acquired in a draft-day deal from New York on July 6, 2022 for a protected 2023 first round pick and a 2023 and 2024 second-round pick.
EXPERIENCE: 2 Years Pro
WITH PISTONS: 3rd Season
SEASONS IN NBA: 3rd Season

2023-24 (Detroit): Appeared in 61 games (60 starts) and averaged 13.8 points, 11.6 rebounds, 2.4 assists, 0.5 steals and 0.8 blocks in 29.1 minutes...Ranked 5th in the NBA in rebounds per game and 7th with 3.1 offensive rebounds per game...Became first player in franchise history to average at least 13.0 PTS, 11.0 REB and 2.0 AST on .600 FG% or better in a season...Led NBA with three 20-20 games and ranked T-8th with 44 double-doubles, the 6th-most by any player in their age-20 season in NBA history...On Jan. 15 in Washington, scored 20 points with 19 rebounds on 8-of-8 FG to become the first player in franchise history to post 20/19 on 100% shooting from the floor and the fourth player in NBA history (Clint Capela, Dikembe Mutombo, Wilt Chamberlain)...Scored 27 points with 22 rebounds and three blocks against Portland (2/8) to become the youngest player (19 years, 82 days) with at least 27 points and 22 rebounds in a game in NBA history...On March 13 against Toronto, scored 24 points with a career-high 23 rebounds (T-career-high 9 offensive) and five assists on 8-of-9 FG to become the fourth player in NBA history with 20 PTS, 20 REB and 5 AST on .880 FG% or better (Wilt Chamberlain, Domantas Sabonis, Willis Reed)...Grabbed 1000th career rebound on Feb. 7, becoming the 6th-fastest player to reach 1K boards and the second-youngest (20 years, 81 days old) in NBA history...Became 9th player in NBA history to record at least 1000 rebounds, 200 assists and 100 blocks before their 21st birthday...Became first 20-year old in NBA history to average at least 11.0 PTS, 11.0 REB and 2.0 AST in a season...His 1304 career rebounds are the fourth-most through any Piston's first 128 games with the franchise in the past 50 seasons and his 63 double-doubles are the third-most...Scored 10+ points 52 times, had 10+ rebounds 44 times, 5+ assists seven times and multiple blocks 10 times...Missed 10 games due to a left ankle sprain, one to bilateral ankle soreness, five to right ankle soreness and four due to low back spasms.

StockX
PISTONS
19
Simone

19 SIMONE *Fontecchio*

FORWARD
HEIGHT: 6' 7"
WEIGHT: 200 lbs
AGE: 28
SCHOOL: Baskonia
HOMETOWN: Pescara, Italy
DRAFT: Undrafted
ACQUIRED: Acquired from Utah for Kevin Knox II, the rights to Gabriele Procida and a 2024 second-round pick.
EXPERIENCE: 2 Years Pro
WITH PISTONS: 2nd Season
SEASONS IN NBA: 3rd Season

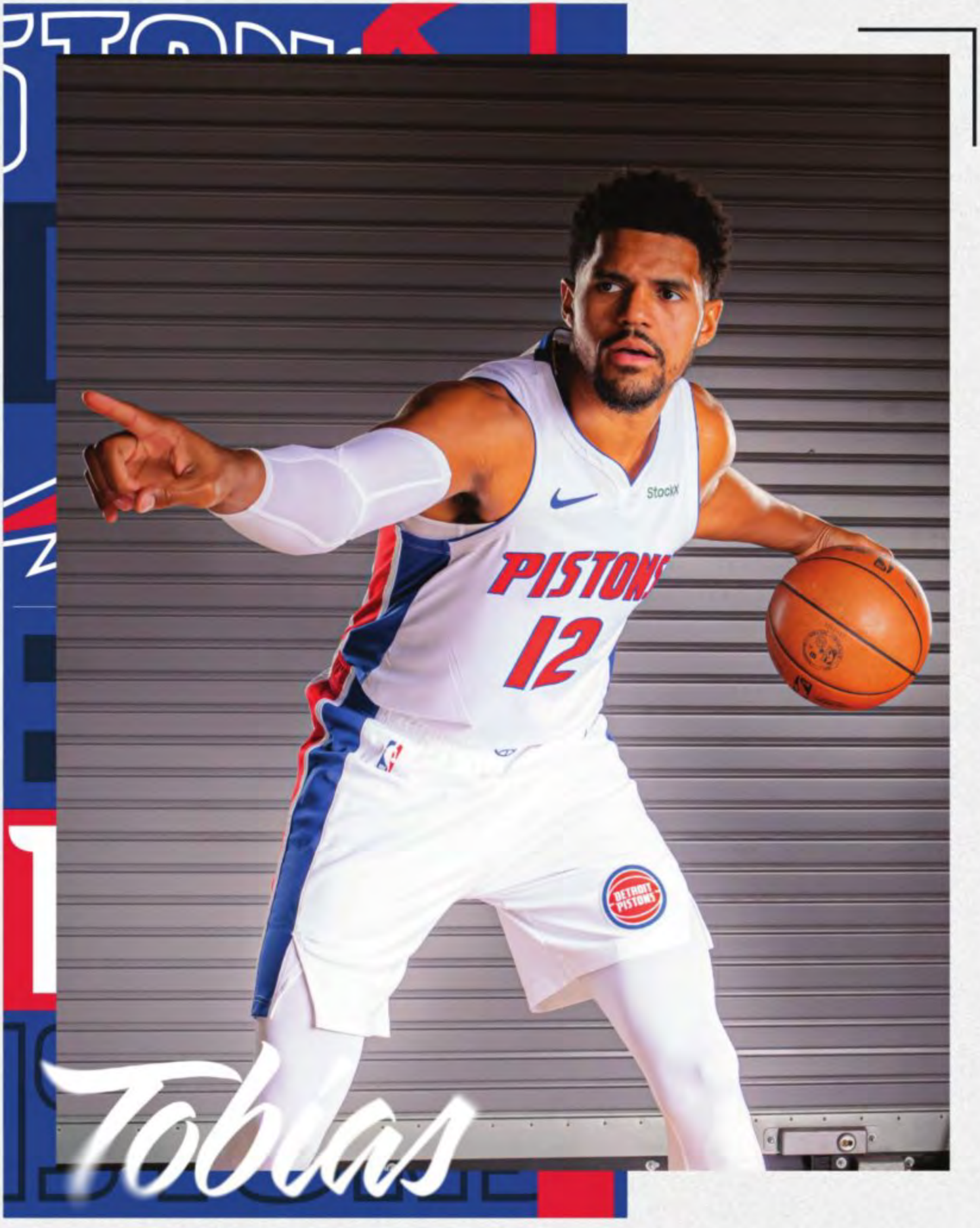
2023-24 (Utah/Detroit): Averaged 10.5 points, 3.7 rebounds and 1.5 assists on .401 3PT% across 66 games (43 starts) for the Jazz and Pistons...Scored 20+ points twice for the Jazz and 10+ points 21 times...Scored 24 points on 7-8 FG, 5-5 3FG, 5-5 FT for Utah on Dec. 14...Put together four streaks of at least three games with 10 points for Utah...Nailed five 3-pointers five times, twice for Utah and three times for Detroit...Scored in double-figures in 13 of 16 games as a Piston with four 20-point games...Scored 20 points in his first game as a Piston and tied his career-high of nine rebounds against the Clippers on Feb. 10, the eighth-most points by a player in their Pistons debut in the past 25 seasons...Scored a career-high 27 points against Dallas on March 9, his most in any professional outing since scoring 30 for Team Italy in the 2023 FIBA World Cup...Made 43 3-pointers with Detroit, the third-most through 16 games as a Piston in franchise history...Shot .426 3PT% (43-of-101) with Detroit...In 50 games with Utah, averaged 8.9 PTS, 3.5 REB, 1.5 AST and 0.6 STL on .391 3PT% and 23.2 minutes; in 16 games with Detroit, improved in every category with 15.4 PTS, 4.4 REB, 1.8 AST, 0.9 STL and .426 3PT% in 30.3 minutes...Finished the season with a career-high 34 games with 10+ points...Missed the final 15 games of the season due to a left great toe contusion.

StockX
PISTONS

8 TIM Hardaway Jr.

GUARD
HEIGHT: 6' 5"
WEIGHT: 205 lbs
AGE: 32
SCHOOL: Michigan
HOMETOWN: Alameda, CA
DRAFT: Drafted 24th overall by New York in 2013
ACQUIRED: Acquired from Dallas for Quentin Grimes and a 2025 and 2028 second-round pick
EXPERIENCE: 11 Years Pro
WITH PISTONS: 1st Season
SEASONS IN NBA: 12th Season

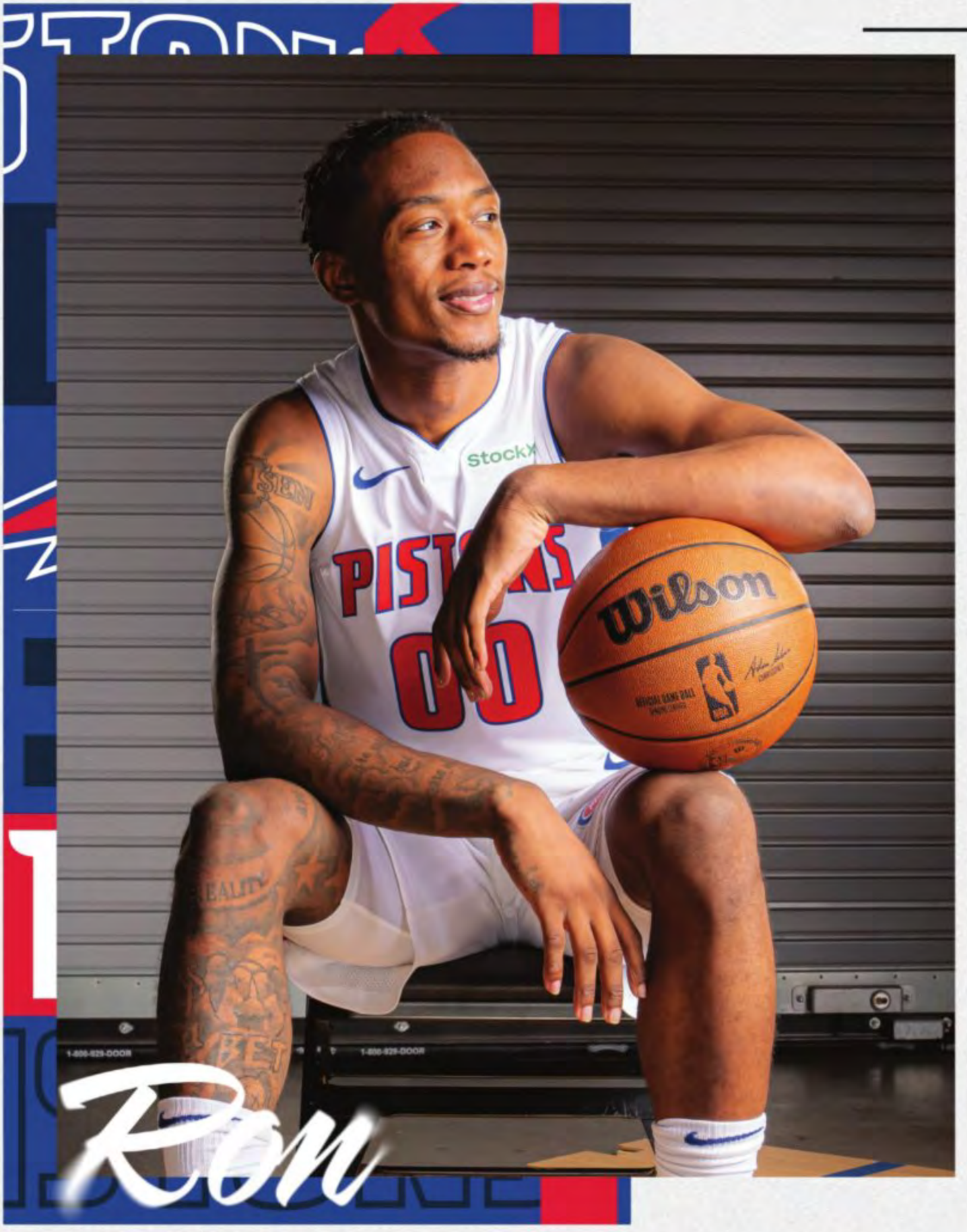
2023-24 (Dallas): Played in 79 games (T-second most of career) with 12 starts for the 2023-24 Mavericks and averaged 14.4 points, 3.2 rebounds and 1.8 assists in 26.8 minutes per game...Finished ninth in Sixth Man of the Year Voting, his fourth career instance receiving votes for the award...Shot 35.3% (211-597 3FG) from 3-point range, one 3-pointer shy from tying his most 3-pointers in a single-season (212, 2022-23)...Recorded 23 games with at least four 3-pointers including nine 3-pointers against New Orleans (1/15), the second-most in a game in his career...Scored 41 points in that game vs. NOP, the second-most in a game in his career; partnered with Kyrie Irving's 42 points to become the second duo in Mavericks franchise history to score 40+ points in the same game...Passed Jason Kidd for the fifth-most 3-pointers made in franchise history (778) on Oct. 30 vs. Memphis...Recorded his 1,500th career 3-pointer on Nov. 12 against New Orleans and scored his 10,000th career point against Milwaukee (2/3) to become one of 46 players in NBA history to reach both benchmarks...Scored 36 points against Orlando (1/31) on 11-of-17 from the field...Scored 30+ points off the bench three times, including 32 vs. LAL (12/12)...Made 48 3-pointers in the month of January, the most in a calendar month in Dallas franchise history...Has eclipsed 200 3-pointers in four of the past five seasons...Made 85.2% of his free throws, the second-highest rate from the stripe in his career...Scored 20+ points 17 times and 30+ six times...Made at least four 3-pointers in 23 games and shot at least .500 from deep 19 times...Playoffs: Averaged 4.4 points and 1.8 rebounds in 12.7 minutes across 14 games in Dallas' run to the 2024 NBA Finals...Scored 15 points on 5-of-7 3FG in their Game 4 win against Boston...Scored 17 points (6-of-10 FG) in Game 2 against OKC in the second round.


PISTONS
12
StockX
DETROIT PISTONS
Tobias

12 TOBIAS *Harris*

FORWARD
HEIGHT: 6' 9"
WEIGHT: 235 lbs
AGE: 32
SCHOOL: Tennessee
HOMETOWN: Islip, NY
DRAFT: Drafted 19th overall by Charlotte in the 2011 NBA Draft
ACQUIRED: Signed by Detroit as a free agent on July 8, 2024
EXPERIENCE: 13 Years Pro
WITH PISTONS: 4th Season
SEASONS IN NBA: 14th Season

2023-24 (Philadelphia): Appeared in 70 games (all starts) for Philadelphia, averaging 17.2 points, 6.5 rebounds, 3.1 assists, 1.0 steals and 0.7 blocks on .487 FG%, .353 3PT% and .878 FT% in 33.8 minutes per game...Third consecutive season and sixth of past seven with at least 70 games played...Scored 20+ points 27 times and 30+ points four times with a season-high of 37 points (14-25 FG, 3-7 3FG, 6-6 FT) on Jan. 12 against Sacramento...Recorded nine double-doubles, including two 30-point double-doubles (31 points, 12 rebounds on March 1 vs. Charlotte; 32 points and 10 rebounds on Jan. 10 against Atlanta)...Made a season-high five 3-pointers three times and converted on at least three triples 12 times...Collected a season-high four steals twice and tied his career high of three blocks four times, including 22 points, four rebounds, seven assists, four steals and three blocks on Dec. 29 against Houston...Over past nine seeasons, ranks third in the NBA in games played (671), games started (635) and minutes played (22,440 - 33.4 per game)...Needs three more games played (at 897) to become one of 18 players in NBA history to play in at least 900 games with averages of 16.0 points and 6.0 rebounds on .360 3PT% or better (one of six active)...Missed one game with left ankle soreness, three with an illness, two with a left hip impingement, three with a right ankle sprain and three with a left knee contusion.

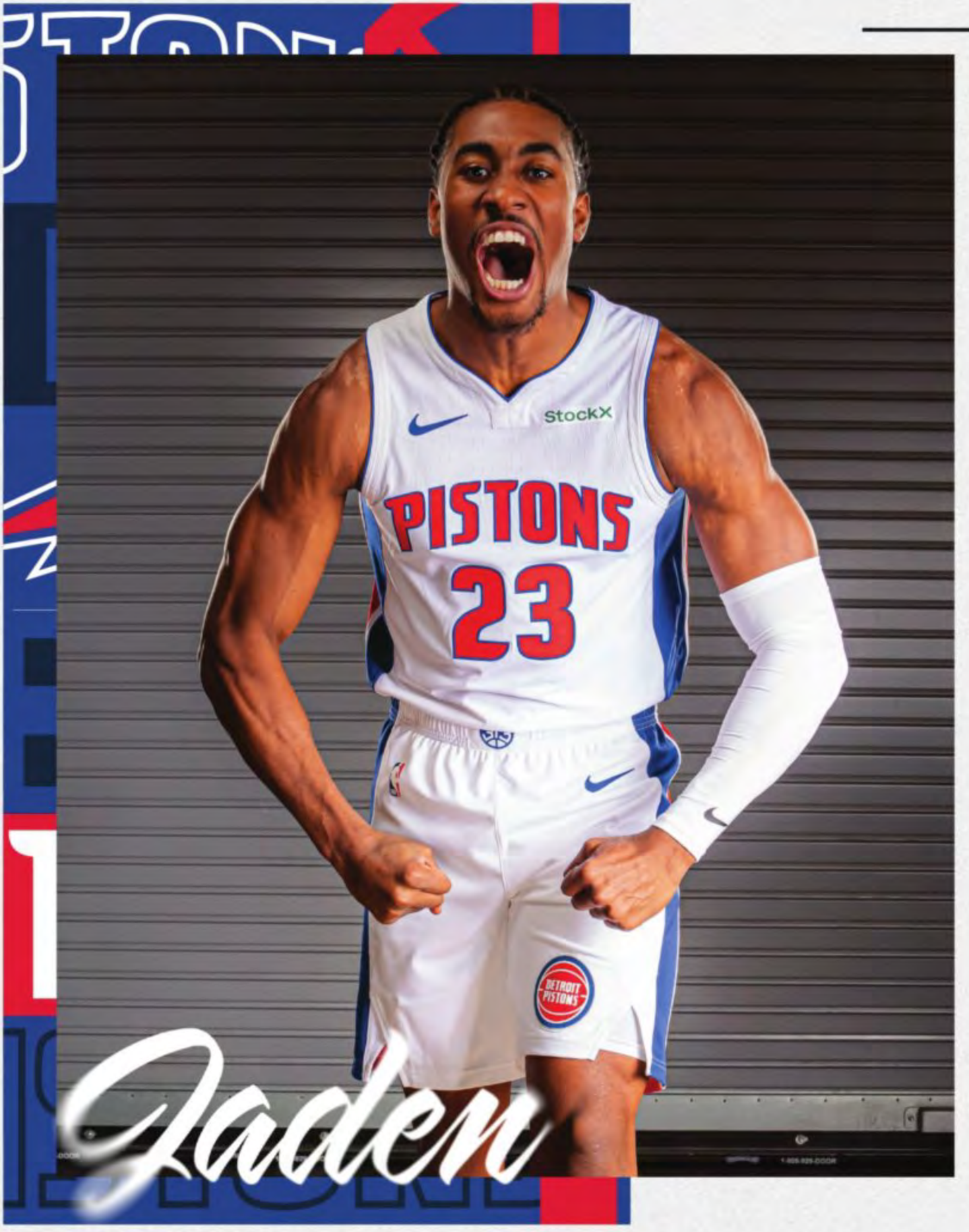


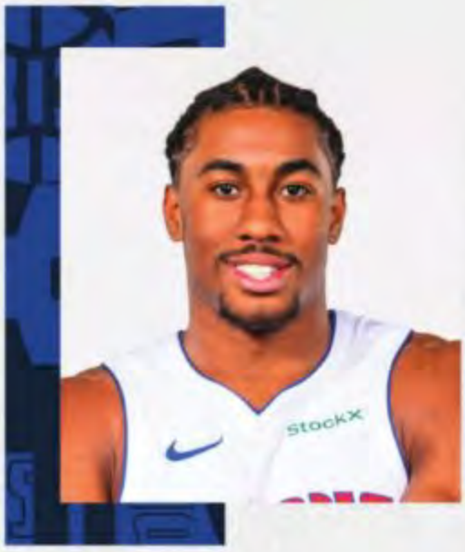
Ron

00 RON *Holland II*

FORWARD
HEIGHT: 6' 7"
WEIGHT: 197 lbs
AGE: 19
SCHOOL: G League Ignite
HOMETOWN: Duncanville, Texas
DRAFT: Drafted 5th overall by Detroit
ACQUIRED: Drafted 5th overall in 2024
EXPERIENCE: Rookie
WITH PISTONS: Rookie
SEASONS IN NBA: Rookie

2023-24 (G League Ignite): Averaged 19.5 points, 6.7 rebounds, 3.1 assists, 2.4 steals and 0.9 blocks in 31.9 minutes across 29 games for the G League Ignite of the NBA G League...Led the Ignite in scoring and steals with four 30-point performances and 16 games with 20 points...Scored a season-high 32 points in a double-double in the G League Showcase against Stockton (12/1) with 10 rebounds, six assists, six steals and two blocks...Recorded three double-doubles, adding 26 points, 11 rebounds, six assists and three steals against Iowa (1/31) and 21 points, 10 rebounds, eight assists, four steals and three blocks against Stockton (1/15)...Collected multiple steals in 19 of 29 games played with at least four steals seven times...Rejected multiple shots eight times and dished out at least six assists eight times...Selected to participate in the 2024 Panini Rising Stars event but did not play due to a thumb injury.


StockX
PISTONS
23
DETROIT PISTONS
Jaden



23 JADEN Ivey

GUARD
HEIGHT: 6' 4"
WEIGHT: 195 lbs
AGE: 22
SCHOOL: Purdue
HOMETOWN: South Bend, IN
ACQUIRED: Drafted 5th overall in 2022
EXPERIENCE: 2 Years Pro
WITH PISTONS: 3rd Season
SEASONS IN NBA: 3rd Season

2023-24 (Detroit): Appeared in 77 games (61 starts) for Detroit and averaged 15.4 points, 3.4 rebounds, 3.8 assists, 0.7 steals and 0.5 blocks on .336 3PT% in 28.8 minutes...Leads Pistons with 151 games played since being drafted and became first Piston since Andre Drummond (2016-18) to play 70+ games in back-to-back seasons...Scored 10+ points 60 times, 20+ 17 times and 30+ four times...Had double-digit rebounds and assists once with two double-doubles...One of five Pistons to average at least 15.0 PTS, 4.0 AST and 3.0 REB across first two seasons (Cunningham, Hill, Thomas, Bing)...Scored a career-high 37 points on Feb. 7 against Sacramento with five 3PM, six rebounds and seven assists... Scored 32 points on Jan. 17 against Minnesota that capped a six-game stretch of 21.3 points, 5.0 rebounds, 6.2 assists, 1.0 steals and 1.0 blocks, joining Cade Cunningham and Grant Hill as the only first-or-second year players in franchise history to average 21-5-5-1-1 over any six-game stretch...Shot .485 3PT% (16-of-33) over an eight-game stretch from Dec. 21 to Jan. 5...Shot .484 3PT% over seven games from Jan. 17-31...Made a career-high seven 3-pointers (7-of-7 3FG) against Portland on Feb. 8, the second-most 3-pointers made without a miss in franchise history (Ben Gordon, 9-of-9, 3/21/12)...Ranks 9th in franchise history with 2,389 points scored through 151 career games and third with 243 3-pointers...Missed four games due to an illness and one due to left knee soreness.

Davis

DETROIT PISTONS · DET

24 DANISS Jenkins

GUARD
HEIGHT: 6' 4"
WEIGHT: 185 lbs
AGE: 23
SCHOOL: St. John's
HOMETOWN: Dallas, TX
DRAFT: Undrafted
ACQUIRED: Signed a two-way contract with Detroit on July 7, 2024
EXPERIENCE: Rookie
WITH PISTONS: Rookie
SEASONS IN NBA: Rookie

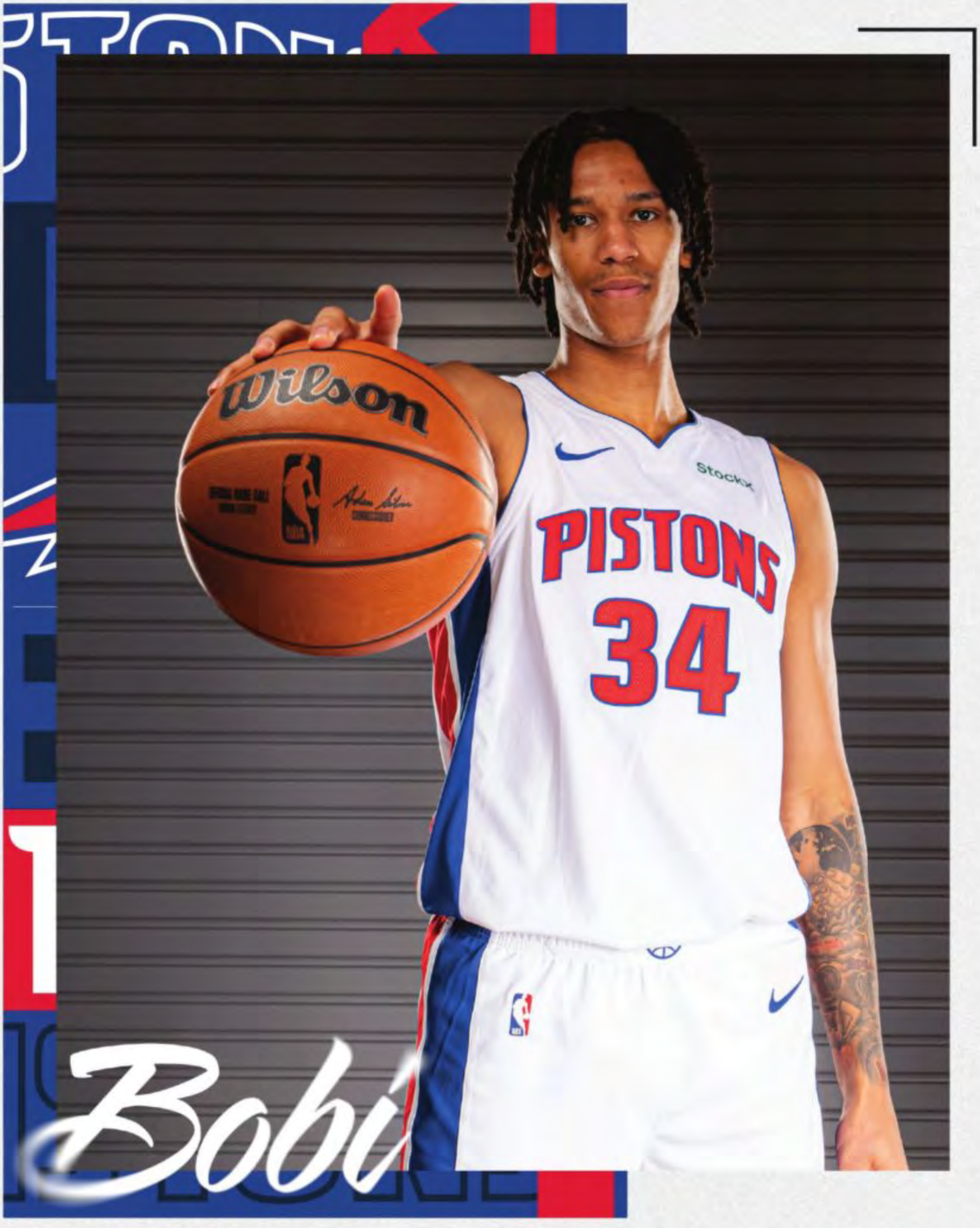
COLLEGE:

- 2023-24 (St. John's): Named to the All-BIG EAST Second Team, All-BIG EAST Tournament Team and All-Met First Team... Started all 33 games for St. John's and averaged a team-best 14.9 points and 1.6 steals per game...Ranked 33rd in NCAA Division I with 5.4 assists per contest...Shot .446 FG% and .354 3PT%...Scored 10+ points in 28 of 33 games...Dished out 179 assists, the 10th-most in a single season in school history...Registered his 1,000th career point against North Texas (11/16), scoring 17 points to go with five boards and three assists in a season-high 38 minutes of work...Recorded 19 points, eight assists, four rebounds and three steals against Utah in third-place game victory against Utah (11/19)...Nearly recorded a triple-double with 21 points, nine rebounds and eight assists against Hofstra (12/30)... Scored 16 points with four rebounds and a pair of assists against No. 17/18 Marquette (1/20)...Posted a season-best 25 points on 11-of-17 shooting against Xavier (1/31)...Led the Red Storm with 19 points, six assists and three steals against No. 1/1 UConn (2/3)...Registered 22 points with four 3-pointers while tallying six assists and six boards against No. 7/7 Marquette (2/10)...Scored 27 points on 12-of-18 shooting while chipping in six assists, two blocks and a pair of steals against No. 15/15 Creighton (2/25)...Recorded 27 points, five assists and a pair of steals in the BIG EAST semifinals against top-seed and eventual NCAA Champion UConn (3/15).

- 2022-23 (Iona): Played one season in New Rochelle, helping the Gaels to the NCAA Tournament as the No. 13 seed...Only player on Iona to start all 35 games in a 27-8 season en route to Metro Atlantic Athletic Conference (MAAC) regular season and tournament titles...Led the MAAC and ranked top-50 in Division I with 4.9 assists per game to earn all-MAAC honors...Averaged 15.6 points and registered double figures in 31 games, including 11 straight to end the season...Racked up eight 20-point performances with a career-high 31-point effort and a 12-for-18 mark from the floor at Niagara on Dec. 2...Registered 19 games with five or more assists, earning the victory in each contest... Tallied three double-doubles...Opened the season with 19 points, six rebounds and five assists against Penn (Nov. 7)...Netted 20 points and pulled eight boards against Vermont (Nov. 18)...Had 21 points, five assists and a trio of steals against St. Louis (Dec. 6)...Scored 20 points against eventual NCAA Tournament underdog Princeton (Dec. 13), led by future Pistons Tosan Evbuomwan...Swiped a season-best five steals to go with 15 points and six assists against Quinnipiac (Jan. 20)...Matched season high with nine rebounds in an 18-point showing against Siena (Feb. 26)...Followed up with 21 points and 10 assists versus Marist (March 2) ...Sank a career-best six 3 pointers for 27 points in the MAAC title game against Marist (March 11).

- 2021-22 (Odessa College): Guided the Wranglers to an Elite Eight appearance in the NJCAA Division I Basketball Championships ... Averaged 15.0 points and 5.3 assists per game in 34 starts ... Earned NJCAA Division I All-America First Team honors ... Named the Western Junior College Athletic Conference (WJCAC) Player of the Year.

- 2019-21 (University of the Pacific): Began collegiate career at the University of the Pacific (2019-21), playing two seasons in the West Coast Conference (WCC) ... Secured spot on the league's all-freshman team after averaging 6.2 points starting 23 of 32 appearances during the 2019-20 season ... Started all 18 games as a sophomore while leading the team with 12.2 points to go with 3.2 rebounds and 2.1 assists per contest ... Received All-WCC Honorable Mention recognition in 2020-21.


Wilson
PISTONS
34
Stockton
Bobi

34 BOBI Klintman

FORWARD
HEIGHT: 6' 9"
WEIGHT: 212 lbs
AGE: 21
SCHOOL: Cairns Taipans (Australia)
HOMETOWN: Malmo, Sweden
DRAFT: Drafted 37th overall by Detroit
ACQUIRED: Acquired in a 2024 draft day trade as the 37th pick along with Wendell Moore Jr.
EXPERIENCE: Rookie
WITH PISTONS: Rookie
SEASONS IN NBA: Rookie

2023-24 (Cairns Taipans [NBL]): Averaged 9.7 points, 4.8 rebounds and 0.8 steals on .357 3PT% in 21.3 minutes across 23 games in the Australian National Basketball League in 2023-24 as part of the NBL's Next Stars Program...Scored in double-figures 10 times, including a season-high 24 points with seven rebounds, one assist, three steals and one block against the Perth Wildcats (12/25) and 2024 No. 2 overall pick Alex Sarr...Scored 22 points with three rebounds, one block and one steal against the Adelaide 36ers (12/9)...Recorded a 15-point, 11-rebound double-double with three blocks and two steals against South East Melbourne (10/5)...Through the first six games of the season, averaged 13.2 points, 7.2 rebounds and 1.8 steals.

Wendell

DETROIT PISTONS DET

14 WENDELL Moore Jr.

GUARD
HEIGHT: 6' 5"
WEIGHT: 214 lbs
AGE: 23
SCHOOL: Duke
HOMETOWN: Richmond, VA
DRAFT: Drafted 26th overall by Dallas in the 2022 NBA Draft
ACQUIRED: Acquired from Minnesota in a draft-night trade for a future draft pick and cash considerations
EXPERIENCE: 2 Years Pro
WITH PISTONS: 1st Season
SEASONS IN NBA: 3rd Season

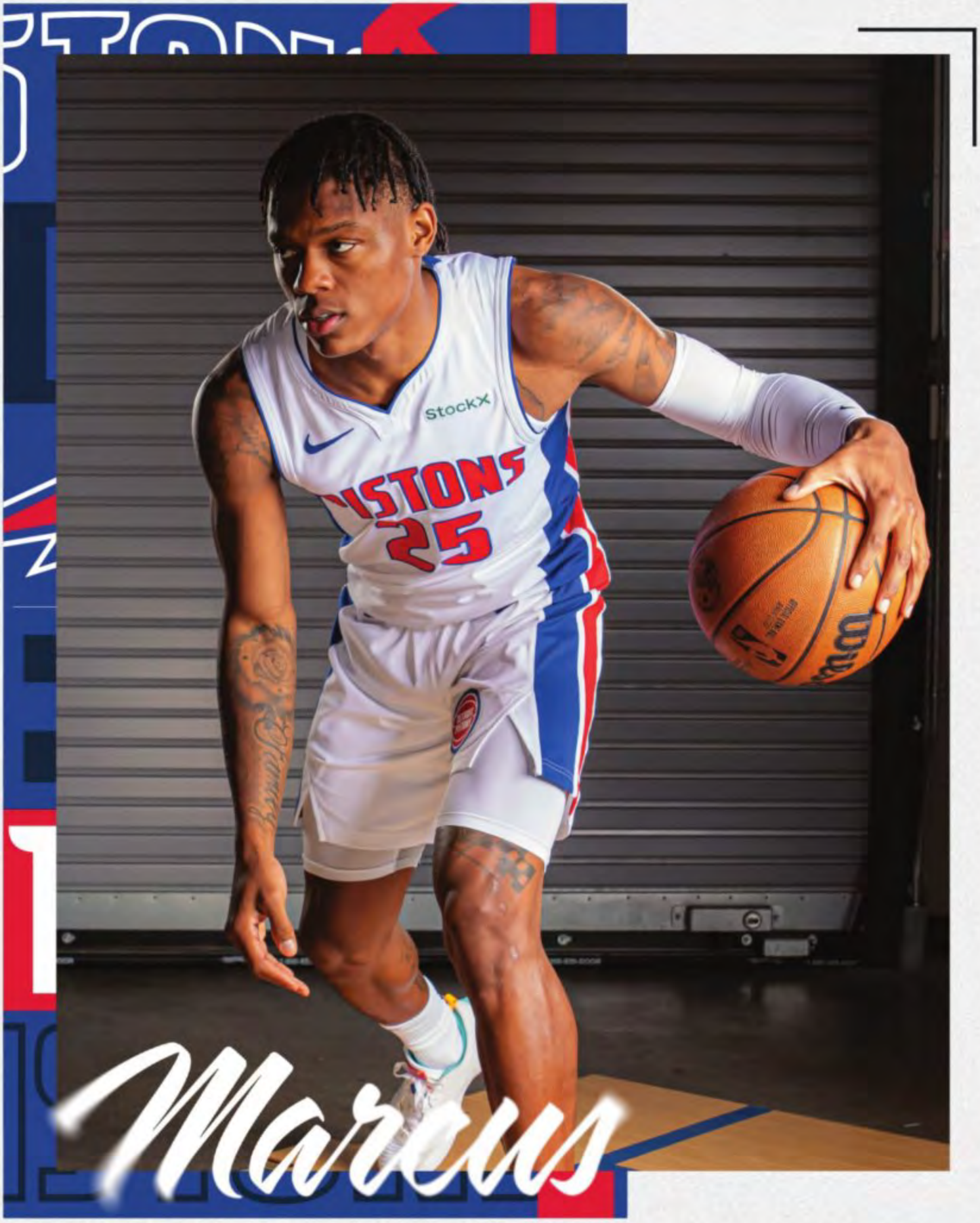
2023-24 (Minnesota): Appeared in 25 games (zero starts) for the Minnesota Timberwolves and averaged 0.7 points in 3.0 minutes per game...Across 16 games with the Iowa Wolves in the G League, averaged 16.8 points, 5.4 rebounds and 4.3 assists with 1.9 steals on .357 FG%...Reached 20 points six times in the G League season with a season-high 23 points twice...Recorded a 15-point, 14-rebound double-double against Sioux Falls on Nov. 26...Swiped a season-high five steals on Feb. 23 against Rio Grande and collected at least three steals six times...Playoffs: Appeared in six games for the Timberwolves in their Western Conference Finals run, averaging 1.2 points in 3.1 minutes per appearance.

Paul

1 PAUL Reed

FORWARD
HEIGHT: 6' 9"
WEIGHT: 210 lbs
AGE: 25
SCHOOL: DePaul
HOMETOWN: Orlando, FL
DRAFT: Drafted 58th overall by Philadelphia in the 2020 NBA Draft
ACQUIRED: Claimed off waivers by Detroit on July 9, 2024
EXPERIENCE: 4 Years Pro
WITH PISTONS: 1st Season
SEASONS IN NBA: 5th Season

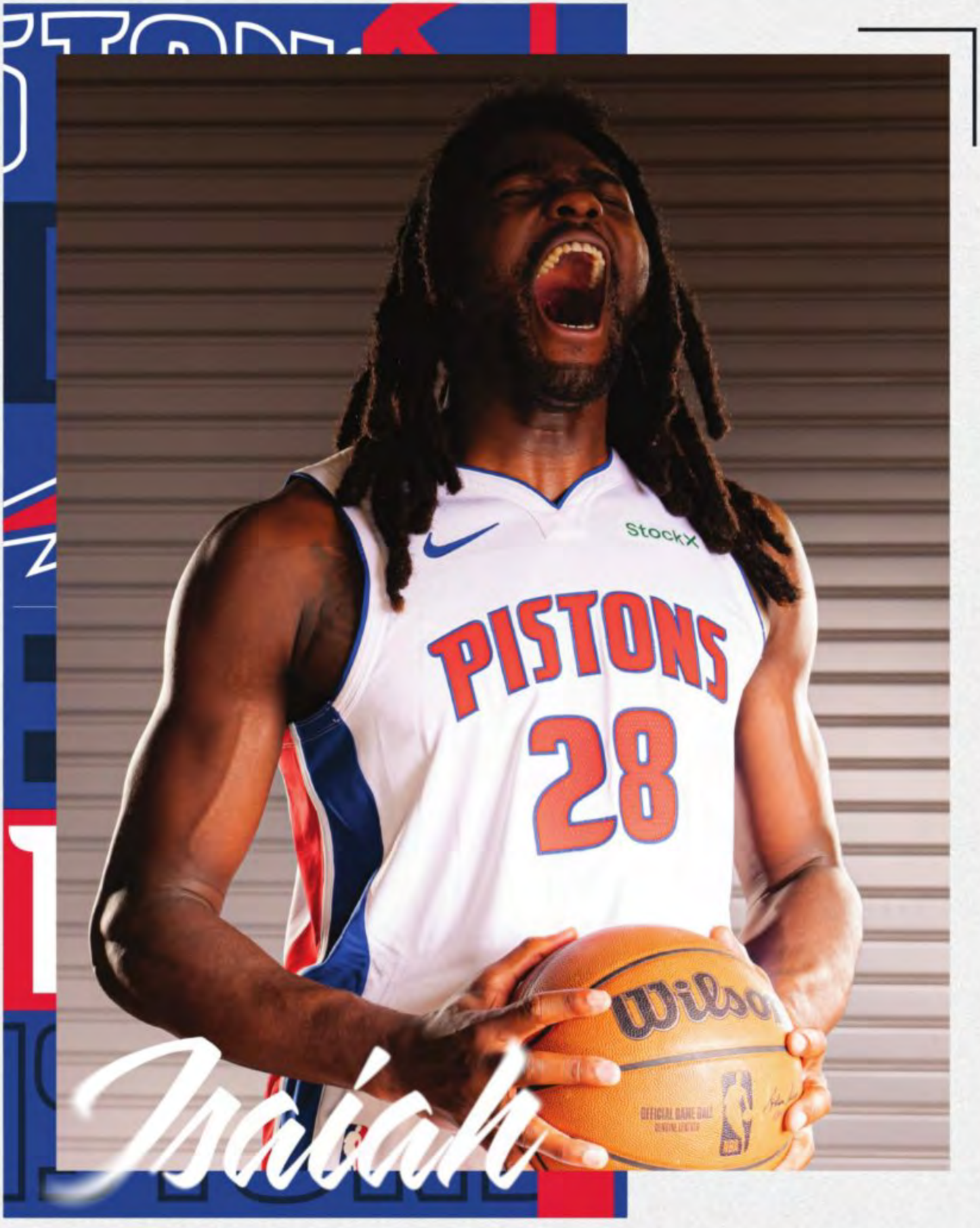
2023-24 (Philadelphia): Saw action in 82 games (24 starts) averaging 7.3 points (54.0 FG%), 6.0 rebounds, 1.3 assists, and 1.0 blocks in 19.4 minutes per game...One of 17 NBA players to appear in 82 games...Scored a career-high 30 points with 13 rebounds, one assist and two steals in 42 minutes against Denver on Jan. 27...Added 12 points and seven rebounds (five offensive) along with three blocked shots on March 29, his sixth game of the season (seventh of career) with a stat line of 10 points, five rebounds, and three rejections; also marked his 12th game of 2023-24 with at least 10 points and five rebounds as a reserve, which was a career high...Recorded a team-high 11 rebounds (six offensive) and added 17 points in 27 reserve minutes on March 8, marking his first double-double off the bench in 2023-24 and the sixth such performance since joining the league in 2020-21...Totaled eight double-doubles games, marking a new career high...Totaled four rejections against the Knicks on March 10 to extend his career-long streak of games with at least three blocks to three straight contests from March 6-10...Playoffs: Appeared in all six games of Philadelphia's first-round loss to New York and averaged 1.5 points and 2.7 rebounds on .444 FG% in 7.2 minutes per outing.


Stockx
25
Marcus

25 MARCUS *Sasser*

GUARD
HEIGHT: 6' 2"
WEIGHT: 195 lbs
AGE: 24
SCHOOL: Houston
HOMETOWN: Dallas, TX
DRAFT: Drafted 25th overall by Memphis
ACQUIRED: Acquired from Boston via Memphis in a draft-day deal for James Nnaji and a 2025 and 2026 2nd round pick
EXPERIENCE: 1 Years Pro
WITH PISTONS: 2nd Season
SEASONS IN NBA: 2nd Season

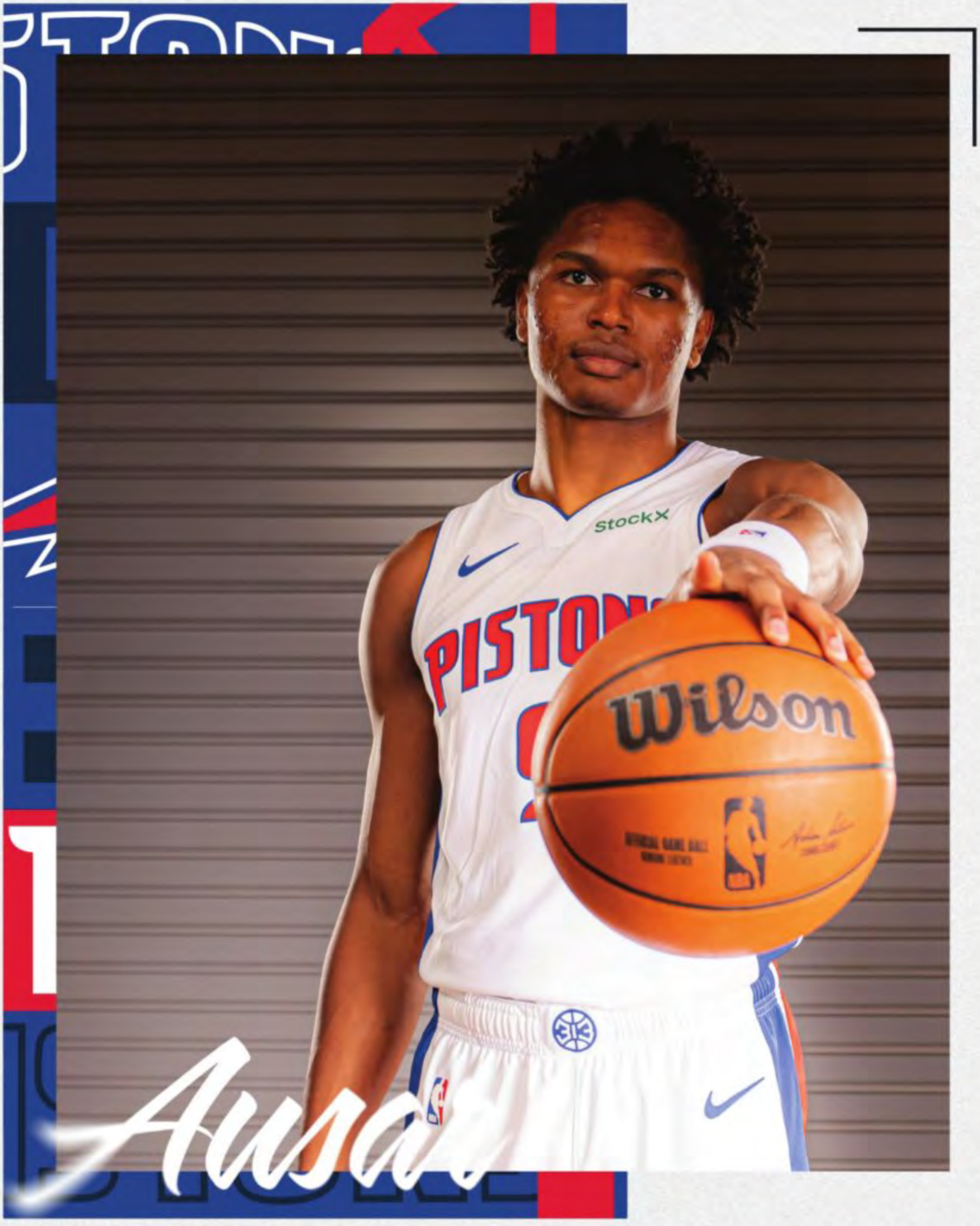
2023-24 (Detroit): Averaged 8.3 points, 1.8 rebounds, 3.3 assists and 0.6 steals on .375 3PT% in 19.0 minutes as a rookie...Ranked fifth among NBA rookies in 3PT%...Made 90 3-pointers, the fifth-most by a rookie in franchise history... Had the fourth-highest 3PT% by a qualified rookie in franchise history...Ended season on a career-long five-game double-digit scoring streak, including back-to-back 20-point games on 4/12-14, averaging 17.8 points and 5.2 assists on .371 3PT% down the stretch...Scored a season-high 26 points against Milwaukee (11/8) in the midst of a four-game stretch from 11/2-8 where he averaged 18.5 points, 3.5 rebounds, 3.3 assists and 1.0 steals on .500 3PT% to become the third Pistons rookie (Bey, Cunningham) to shoot at least .500 3PT% with 13 3PM over a four-game span in franchise history...Made season-high five 3-pointers three times...Recorded first career double-double with 17 points and a career-high 11 assists against Portland (2/8), joining Jaden Ivey, Cade Cunningham, Killian Hayes and Brandon Knight as the only Detroit rookies with 11+ assists since 1995...Made a 3-pointer in nine consecutive games from Jan. 24 - Feb. 13, tied as the seventh-longest by a rookie in franchise history...Ranked 8th among rookies with seven 20-point games... Joined Jaden Ivey as only Pistons rookies with 70+ games played since 2018-19...Missed four games due to a right knee contusion and two due to an upper respiratory illness.


StockX
PISTONS
28
Wilson
OFFICIAL GAME BALL
Isaiah

28 ISAIAH *Stewart*

FORWARD-CENTER
HEIGHT: 6' 9"
WEIGHT: 250 lbs
AGE: 23
SCHOOL: Washington
HOMETOWN: Rochester, NY
ACQUIRED: Acquired in a post-draft trade with Houston for Christian Wood, a protected 2021 first round pick and a 2021 second-round pick.
EXPERIENCE: 4 Years Pro
WITH PISTONS: 5th Season
SEASONS IN NBA: 5th Season

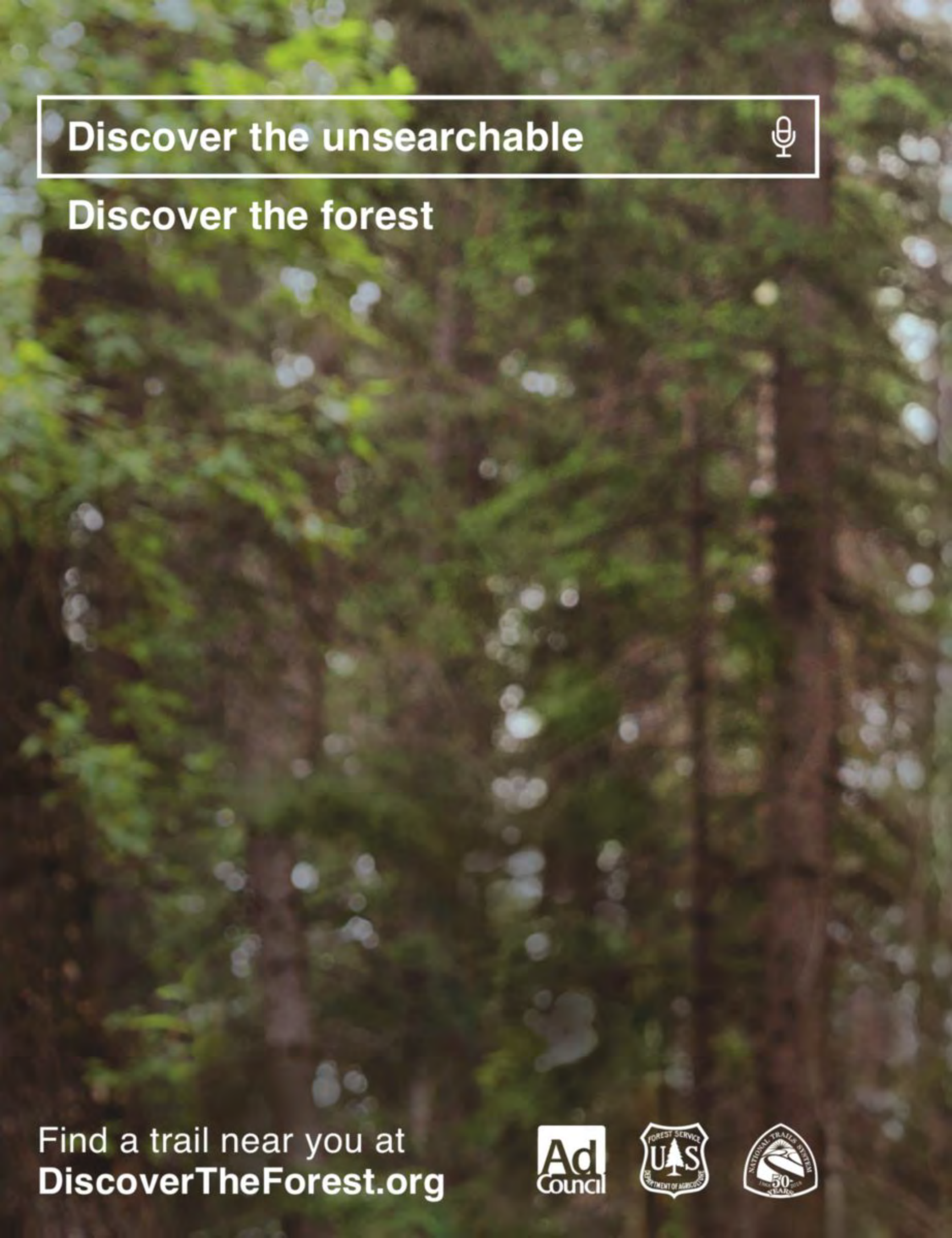
2023-24 (Detroit): Appeared in 46 games (45 starts) and averaged 10.9 points, 6.6 rebounds, 1.6 assists and 0.8 blocks on a career-high .383 3PT% in 30.9 minutes per game...Made a career-high 1.5 3-pointers per game with career-high marks in FT% (.753) and TS% (.600)...At the time of injury, his 3PT% ranked 25th among qualified NBA PF/C...Scored 10+ points 32 times and 20+ points once; had 10+ rebounds eight times, three blocks four times and five double-doubles... Ranked 5th in the NBA with a .430 defended field goal percentage (opponent FG% as primary defender)...Scored 10+ points in 11 consecutive games from Jan. 12 - March 5, the longest such streak of his career...Averaged 13.3 points per game in that span, his highest career 11-game scoring average...Scored 20 points with five rebounds, five assists, one steal and one block against Brooklyn (12/23), his first career 20-5-5 performance and first time making four 3-pointers on .800 3PT% or better...Swatted a career-high five shots on 1/22 against Milwaukee, tied for the most by a Piston this season...Played a career-low 46 games...Missed two games due to a left shoulder sprain, eight to a right great toe sprain, eight with a left ankle sprain, 14 with a right hamstring strain and three due to a league suspension.


StockX
Wilson
Awad

9 AUSAR Thompson

GUARD-FORWARD
HEIGHT: 6' 7"
WEIGHT: 215 lbs
AGE: 21
SCHOOL: Overtime Elite
HOMETOWN: Fort Lauderdale, FL
DRAFT: Drafted 5th overall in 2023
ACQUIRED: Drafted 5th overall in 2023
EXPERIENCE: 1 Years Pro
WITH PISTONS: 2nd Season
SEASONS IN NBA: 2nd Season

2023-24 (Detroit): Averaged 8.8 points, 6.4 rebounds, 1.9 assists, 1.1 steals and 0.9 blocks in 63 games (38 starts) as a rookie...Led Detroit in steals (68) and blocks (59), becoming the first Piston to average 1.0 steals and 0.9 blocks in a season since Andre Drummond (2019-20) and the fourth Detroit rookie to do so overeall (Drummond, Hill, Tyler)... Became third Piston to lead team in both steals and blocks in a season, joining Drummond (5x, 2015-20) and Ben Wallace (6x, 2000-06)...Recorded a steal in 12 consecutive games from Jan. 24 to Feb. 22 (1.6 per game), the longest streak by a rookie this season and the third-longest by a rookie in franchise history...Collected a career-high five steals against Cleveland on 3/1, the most by a Piston this season and the sixth-most by a rookie in franchise history...Tallied five blocks in his NBA debut against Miami (10/25), the most ever by any Piston in their NBA debut and tied for the third-most in NBA history...Averaged 12.2 points, 10.7 rebounds, 3.6 assists, 1.3 steals and 1.5 blocks through first 14 NBA games...Ranked fourth among rookies with 129 offensive rebounds, the most among NBA players under 6'7"...Became one of 15 players in NBA history to record at least 550 points, 400 rebounds, 120 assists, 65 steals and 55 blocks through 63 career games and was one of 14 NBA players to reach such minimums in 2023-24...Among rookies, ranked fifth in rebounds (6.4), fifth in blocks (0.9) and third in steals (1.1)...Among Pistons rookies through 63 career games in the past 50 seasons, ranked 6th in rebounds, 6th in offensive rebounds, 6th in steals, 8th in blocks, 17th in points and 17th in assists...Scored 10+ points 22 times and 20+ points three times; had 10+ rebounds eight times, 3+ blocks six times and 3+ steals eight times with two double-doubles...Missed 19 games due to Illness; Medical.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DEPARTMENT OF AGRICULTURE
NATIONAL TRAILS SYSTEM
50
YEARS

Pistons Honor Roll

Detroit Pistons In NBA All-Star Games

1958 ..... George Yardley, Gene Shue, Dick McGuire
1959 ..... George Yardley, Gene Shue, Dick McGuire
1960 ..... George Yardley, Walter Dukes, Chuck Noble
1961 ..... Walter Dukes, Gene Shue, Bailey Howell
1962 ..... Bailey Howell, Gene Shue
1963 ..... Bailey Howell, Don Ohl
1964 ..... Bailey Howell, Don Ohl
1965 ..... Terry Dischinger
1966 ..... Dave DeBusschere, Eddie Miles
1967 ..... Dave DeBusschere
1968 ..... Dave Bing, Dave DeBusschere
1969 ..... Dave Bing
1970 ..... Jimmy Walker
1971 ..... Dave Bing
1972 ..... Bob Lanier, Jimmy Walker
1973 ..... Dave Bing, Bob Lanier
1974 ..... Dave Bing, Bob Lanier
1975 ..... Dave Bing, Bob Lanier
1976 ..... Curtis Rowe
1977 ..... Bob Lanier
1978 ..... Bob Lanier
1979 ..... Bob Lanier
1982 ..... Isiah Thomas, Kelly Tripucka
1983 ..... Isiah Thomas, Bill Laimbeer
1984 ..... Isiah Thomas, Bill Laimbeer, Kelly Tripucka
1985 ..... Isiah Thomas, Bill Laimbeer
1986 ..... Isiah Thomas
1987 ..... Isiah Thomas, Bill Laimbeer
1988 ..... Isiah Thomas
1989 ..... Isiah Thomas
1990 ..... Isiah Thomas, Joe Dumars, Dennis Rodman
1991 ..... Isiah Thomas, Joe Dumars
1992 ..... Isiah Thomas, Joe Dumars, Dennis Rodman
1993 ..... Isiah Thomas, Joe Dumars
1995 ..... Grant Hill, Joe Dumars
1996 ..... Grant Hill
1997 ..... Grant Hill, Joe Dumars
1998 ..... Grant Hill
2000 ..... Grant Hill, Jerry Stackhouse
2001 ..... Jerry Stackhouse
2003 ..... Ben Wallace
2004 ..... Ben Wallace
2005 ..... Ben Wallace
2006 ..... Chauncey Billups, Richard Hamilton, Ben Wallace, Rasheed Wallace
2007 ..... Chauncey Billups, Richard Hamilton
2008 ..... Chauncey Billups, Richard Hamilton, Rasheed Wallace
2009 ..... Allen Iverson
2016 ..... Andre Drummond
2018 ..... Andre Drummond
2019 ..... Blake Griffin

Detroit Pistons In NBA Rising Stars Game

Named "Rookie Challenge" from 1994-2011

1994 ..... Lindsey Hunter
2001 ..... Mateen Cleaves
2002 ..... Zeljko Rebraca
2004 ..... Tayshaun Prince
2009 ..... Rodney Stuckey
2010 ..... Jonas Jerebko
2011 ..... Greg Monroe

Named "Rising Stars Challenge" from 2012-21

2012 ..... Greg Monroe, Brandon Knight
2013 ..... Andre Drummond, Brandon Knight
2014 ..... Andre Drummond
2015 ..... Kentavious Caldwell-Pope
2020 ..... Svi Mykhailiuk

Changed to tournament-style format from 2022-Present

2022 ..... Cade Cunningham, Saddiq Bey, Isaiah Stewart
2023 ..... Jaden Ivey, Jalen Duren
2024 ..... Jaden Ivey, Jalen Duren

Detroit Pistons On All-NBA Teams

1957-58 ..... George Yardley (First Team)
1959-60 ..... Gene Shue (First Team)
1960-61 ..... Gene Shue (Second Team)
1962-63 ..... Bailey Howell (Second Team)
1967-68 ..... Dave Bing (First Team)
1970-71 ..... Dave Bing (First Team)
1973-74 ..... Dave Bing (Second Team)
1982-83 ..... Isiah Thomas (Second Team)
1983-84 ..... Isiah Thomas (First Team)
1984-85 ..... Isiah Thomas (First Team)
1985-86 ..... Isiah Thomas (First Team)
1986-87 ..... Isiah Thomas (Second Team)
1989-90 ..... Joe Dumars (Third Team)
1991-92 ..... Dennis Rodman (Third Team)
1992-93 ..... Joe Dumars (Second Team)
1995-96 ..... Grant Hill (Second Team)
1996-97 ..... Grant Hill (First Team)
1997-98 ..... Grant Hill (Second Team)
1998-99 ..... Grant Hill (Second Team)
1999-00 ..... Grant Hill (Second Team)
2001-02 ..... Ben Wallace (Third Team)
2002-03 ..... Ben Wallace (Second Team)
2003-04 ..... Ben Wallace (Second Team)
2004-05 ..... Ben Wallace (Third Team)
2005-06 ..... Chauncey Billups (Second Team), Ben Wallace (Second Team)
2006-07 ..... Chauncey Billups (Third Team)
2015-16 ..... Andre Drummond (Third Team)
2018-19 ..... Blake Griffin (Third Team)

Detroit Pistons NBA Coach Of The Year

1973-74 ..... Ray Scott
2001-02 ..... Rick Carlisle

Detroit Pistons NBA Rookie Of The Year

1966-67 ..... Dave Bing
1994-95 ..... Grant Hill

Detroit Pistons On NBA All-Defensive Teams

1978-79 ..... M.L. Carr (Second Team)
1988-89 ..... Joe Dumars (First Team), Dennis Rodman (First Team)
1989-90 ..... Joe Dumars (First Team), Dennis Rodman (First Team)
1990-91 ..... Dennis Rodman (First Team), Joe Dumars (Second Team)
1991-92 ..... Joe Dumars (First Team), Dennis Rodman (First Team)
1992-93 ..... Joe Dumars (First Team), Dennis Rodman (First Team)
2001-02 ..... Ben Wallace (First Team), Clifford Robison (Second Team)
2002-03 ..... Ben Wallace (First Team)
2003-04 ..... Ben Wallace (First Team)
2004-05 ..... Ben Wallace (First Team), Chauncey Billups (Second Team), Tayshaun Prince (Second Team)
2005-06 ..... Ben Wallace (First Team), Chauncey Billups (Second Team), Tayshaun Prince (Second Team)
2006-07 ..... Tayshaun Prince (Second Team)
2007-08 ..... Tayshaun Prince (Second Team)

NBA Defensive Player Of The Year

1989-90 ..... Dennis Rodman
1990-91 ..... Dennis Rodman
2001-02 ..... Ben Wallace
2002-03 ..... Ben Wallace
2004-05 ..... Ben Wallace
2005-06 ..... Ben Wallace

NBA Sixth Man Of The Year

2001-02 ..... Corliss Williamson

NBA Executive Of The Year

2002-03 ..... Joe Dumars

Detroit Pistons On All-Rookie Teams

1964-65 ..... Joe Caldwell (First Team)
1965-66 ..... Tom Van Arsdale (First Team)
1966-67 ..... Dave Bing (First Team)
1970-71 ..... Bob Lanier (First Team)
1976-77 ..... Leon Douglas (honorable mention)
1978-79 ..... Terry Tyler (First Team), John Long (Second Team)
1979-80 ..... Gregory Kelser (Second Team)
1981-82 ..... Isiah Thomas (First Team), Kelly Tripucka (First Team)
1985-86 ..... Joe Dumars (First Team)
1993-94 ..... Lindsey Hunter (Second Team)
1994-95 ..... Grant Hill (First Team)

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Pistons Honor Roll

2001-02 ..... Zeljko Rebraca (Second Team)
2007-08 ..... Rodney Stuckey (Second Team)
2009-10 ..... Jonas Jerebko (Second Team)
2010-11 ..... Greg Monroe (Second Team)
2011-12 ..... Brandon Knight (First Team)
2012-13 ..... Andre Drummond (Second Team),
..... Kyle Singler (Second Team)
2020-21 ..... Saddiq Bey (First Team),
..... Isaiah Stewart (Second Team)
2021-22 ..... Cade Cunningham (First Team)
2022-23 ..... Jaden Ivey (Second Team),
..... Jalen Duren (Second Team)

Where Pistons Have Finished

(Pistons were in Western Division through 1966-67; then in Eastern Division from 1967-70; then assigned to Midwest Division in Western Conference starting with 1970-71 season; Detroit was assigned to Eastern Conference's Central Division in 1978-79.)

1957-58 ..... Tied for Second (33-39)
1958-59 ..... Third (28-44)
1959-60 ..... Second (30-45)
1960-61 ..... Third (34-45)
1961-62 ..... Third (37-43)
1962-63 ..... Third (34-46)
1963-64 ..... Fifth (23-57)
1964-65 ..... Fourth (31-49)
1965-66 ..... Fifth (22-58)
1966-67 ..... Fifth (30-51)
1967-68 ..... Fourth (40-42)
1968-69 ..... Sixth (32-50)
1969-70 ..... Seventh (31-51)
1970-71 ..... Fourth (45-37)
1971-72 ..... Fourth (26-56)
1972-73 ..... Third (40-42)
1973-74 ..... Third (52-30)
1974-75 ..... Third (40-42)
1975-76 ..... Second (36-46)
1976-77 ..... Tied for Second (44-38)
1977-78 ..... Fourth (38-44)
1978-79 ..... Tied for Fourth (30-52)
1979-80 ..... Sixth (16-66)
1980-81 ..... Sixth (21-61)
1981-82 ..... Third (39-43)
1982-83 ..... Third (37-45)
1983-84 ..... Second (49-33)
1984-85 ..... Second (46-36)
1985-86 ..... Third (46-36)
1986-87 ..... Second (52-30)
1987-88 ..... First (54-28)
1988-89 ..... First (63-19)
1989-90 ..... First (59-23)
1990-91 ..... Second (50-32)
1991-92 ..... Third (48-34)
1992-93 ..... Sixth (40-42)
1993-94 ..... Sixth (20-62)
1994-95 ..... Seventh (28-54)
1995-96 ..... Fifth (46-36)
1996-97 ..... Third (54-28)
1997-98 ..... Sixth (37-45)
1998-99 ..... Third (29-21)
1999-00 ..... Fourth (42-40)
2000-01 ..... Fifth (32-50)
2001-02 ..... First (50-32)
2002-03 ..... First (50-32)
2003-04 ..... Second (54-28)
2004-05 ..... First (54-28)
2005-06 ..... First (64-18)
2006-07 ..... First (53-29)
2007-08 ..... First (59-23)
2008-09 ..... Third (39-43)
2009-10 ..... Fifth (27-55)
2010-11 ..... Fourth (30-52)
2011-12 ..... Fourth (25-41)
2012-13 ..... Fourth (29-53)
2013-14 ..... Fourth (29-53)
2014-15 ..... Fifth (32-50)
2015-16 ..... Third (44-38)
2016-17 ..... Fifth (37-45)
2017-18 ..... Fourth (39-43)
2018-19 ..... Third (41-41)
2019-20 ..... Fourth (20-46)
2020-21 ..... Fifth (20-52)
2021-22 ..... Fifth (23-59)
2022-23 ..... Fifth (17-65)
2023-24 ..... Fifth (14-68)

Detroit Pistons In The Playoffs

1958 ..... Eliminated Cincinnati, two games to none
..... Lost to St. Louis, four games to one
1959 ..... Lost to Minneapolis, two games to one
1960 ..... Lost to Minneapolis, two games to one
1961 ..... Lost to Los Angeles, three games to two
1962 ..... Eliminated Cincinnati, three games to one
..... Lost to Los Angeles, four games to two
1963 ..... Lost to St. Louis, three games to one
1968 ..... Lost to Boston, four games to two
1974 ..... Lost to Chicago, four games to three
1975 ..... Lost to Seattle, two games to one
1976 ..... Eliminated Milwaukee, two games to one
..... Lost to Golden State, four games to two
1977 ..... Lost to Golden State, two games to one
1984 ..... Lost to New York, three games to two
1985 ..... Eliminated New Jersey, three games to none
..... Lost to Boston, four games to two
1986 ..... Lost to Atlanta, three games to one
1987 ..... Eliminated Washington, three games to none
..... Eliminated Atlanta, four games to one
..... Lost to Boston, four games to three
1988 ..... Eliminated Washington, three games to two
..... Eliminated Chicago, four games to one
..... Eliminated Boston, four games to two
..... Lost to L.A. Lakers, four games to three
1989 ..... Eliminated Boston, three games to none
..... Eliminated Milwaukee, four games to none
..... Eliminated Chicago, four games to two
..... Eliminated L.A. Lakers, four games to none

World Champions

1990 ..... Eliminated Indiana, three games to none
..... Eliminated New York, four games to one
..... Eliminated Chicago, four games to three
..... Eliminated Portland, four games to one
1991 ..... Eliminated Atlanta, three games to two
..... Eliminated Boston, four games to two
..... Lost to Chicago, four games to none
1992 ..... Lost to New York, three games to two
1996 ..... Lost to Orlando, three games to none
1997 ..... Lost to Atlanta, three games to two
1999 ..... Lost to Atlanta, three games to two
2000 ..... Lost to Miami, three games to none
2002 ..... Eliminated Toronto, three games to two
..... Lost to Boston, four games to one
2003 ..... Eliminated Orlando, four games to three
..... Eliminated Philadelphia, four games to two
..... Lost to New Jersey, four games to none
2004 ..... Eliminated Milwaukee, four games to one
..... Eliminated New Jersey, four games to three
..... Eliminated Indiana, four games to two
..... Eliminated L.A. Lakers, four games to one
2005 ..... Eliminated Philadelphia, four games to one
..... Eliminated Indiana, four games to two
..... Eliminated Miami, four games to three
..... Lost to San Antonio, four games to three
2006 ..... Eliminated Milwaukee, four games to one
..... Eliminated Cleveland, four games to three
..... Lost to Miami, four games to two
2007 ..... Eliminated Orlando, four games to none
..... Eliminated Chicago, four games to two
..... Lost to Cleveland, four games to two
2008 ..... Eliminated Philadelphia, four games to two
..... Eliminated Orlando, four games to one
..... Lost to Boston, four games to two
2009 ..... Lost to Cleveland, four games to none
2016 ..... Lost to Cleveland, four games to none
2019 ..... Lost to Milwaukee, four games to none

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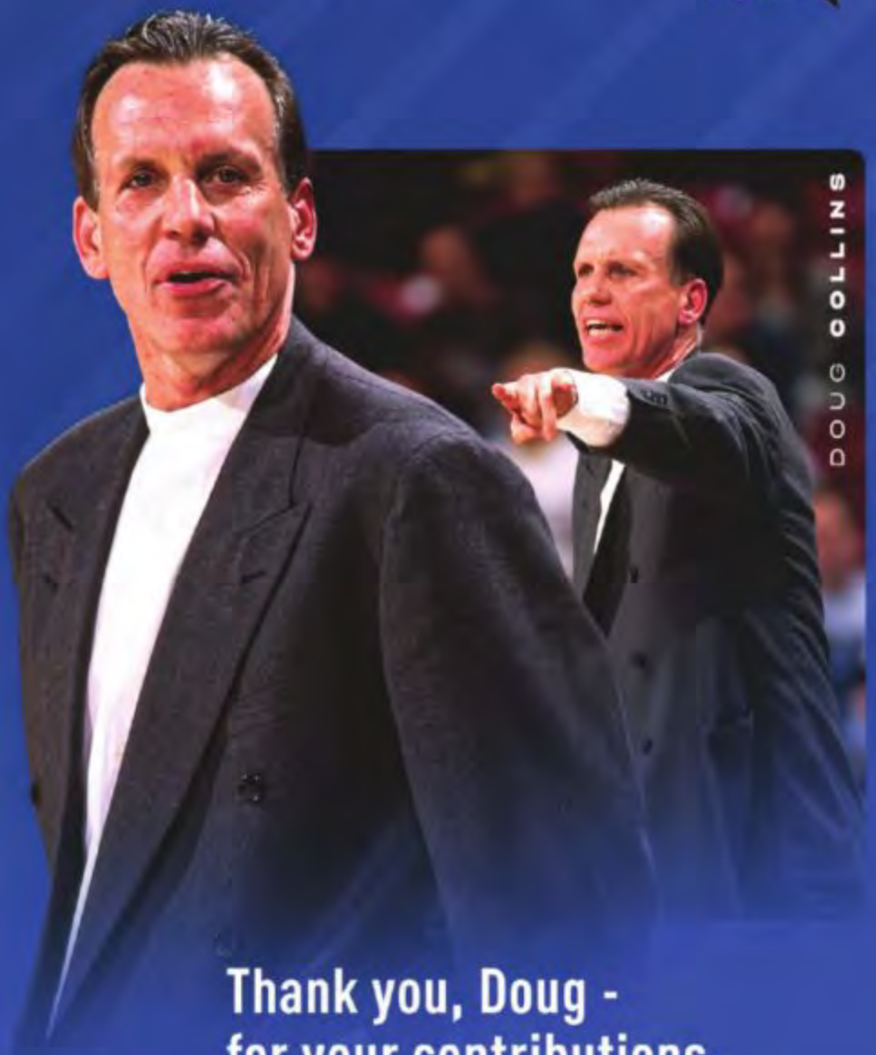

**Thank you, Doug -
for your contributions
to the Detroit Pistons
and the game of basketball.**

DEANNA NOLAN

Congratulations, Deanna
From all of us at the

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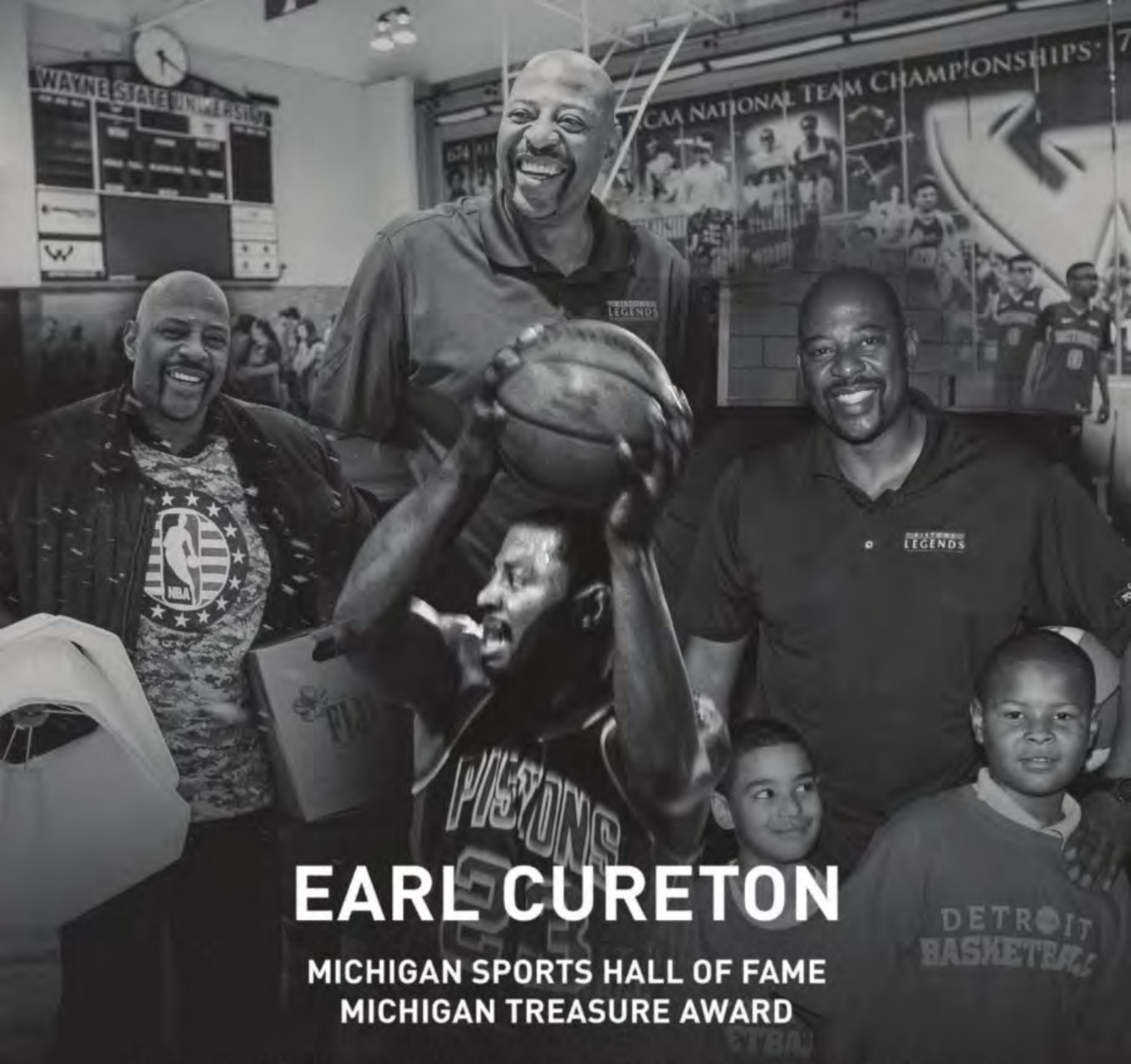

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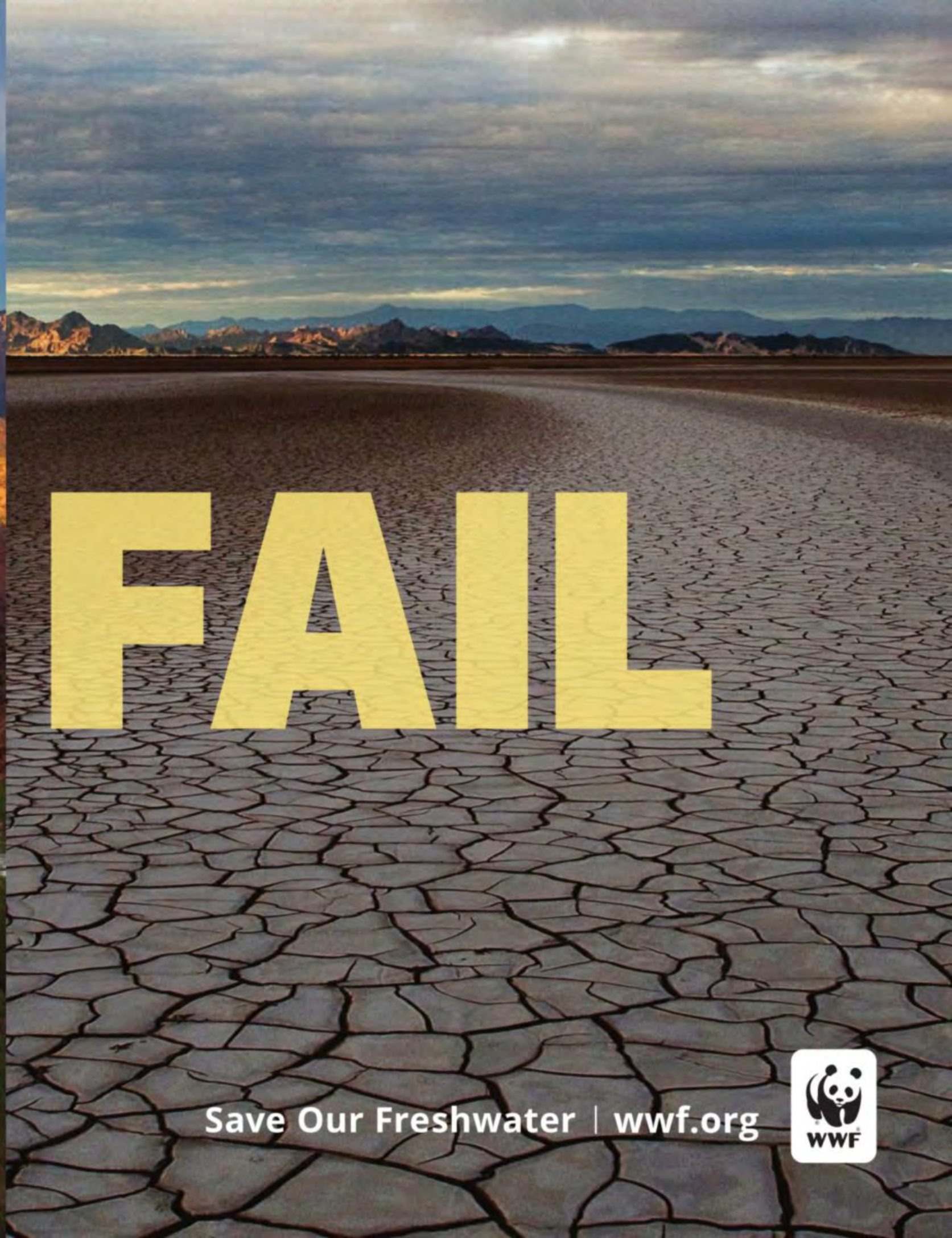
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Detroit Pistons Debut 2024-25 Brand Campaign "Do Work"

The Detroit Pistons announced its tip-off spot and 2024-25 brand campaign, "Do Work." The spot is streaming across all @DetroitPistons social platforms and at Pistons.com.

The "Do Work" brand campaign showcases the work ethic displayed by a young, determined team with inspiration from a Detroit culture that has manufactured success over time with hard work, perseverance and resilience. The 2024-25 season is about new beginnings for Detroit Basketball, and the Pistons are doing the work to lay a blueprint for future success.

"The Do Work brand campaign not only epitomizes the work ethic of Pistons basketball, but the city of Detroit as a whole," said Bilal Saeed, Detroit Pistons Vice President of Brand & Marketing Strategy. "The brand spot showcases our team and our city while bringing together so many different generations and genres of music, all to tell a powerful story tied back to Motown."

The "Do Work" spot features cameos from the 2024-25 Detroit Pistons roster as well as GRAMMY-nominated rapper Big Sean, Detroit-born rapper Babyface Ray, rapper Babytron and Detroit poet Jessica Care Moore. The spot features a re-recording of The Stooges, "I Wanna Be Your Dog," directed by Tony Wolski and his band The Armed. The re-recording included drums played by Urian Hackney, son and nephew of Death, guitars and bass by Troy Van Leeuwen of Queens of the Stone Age. Michigan native 14KT, who recently produced Black Thought's latest solo project, also worked closely on the re-recording with hip-hop producer Helluva and EDM producer, Kevin Saunderson, one of the original Belleville Three.

The "Do Work" spot was produced by Worldfare's Tony Wolski. The spot is currently airing during advertisement spots on local television networks, with additional versions running on social channels and @PistonsTV on YouTube

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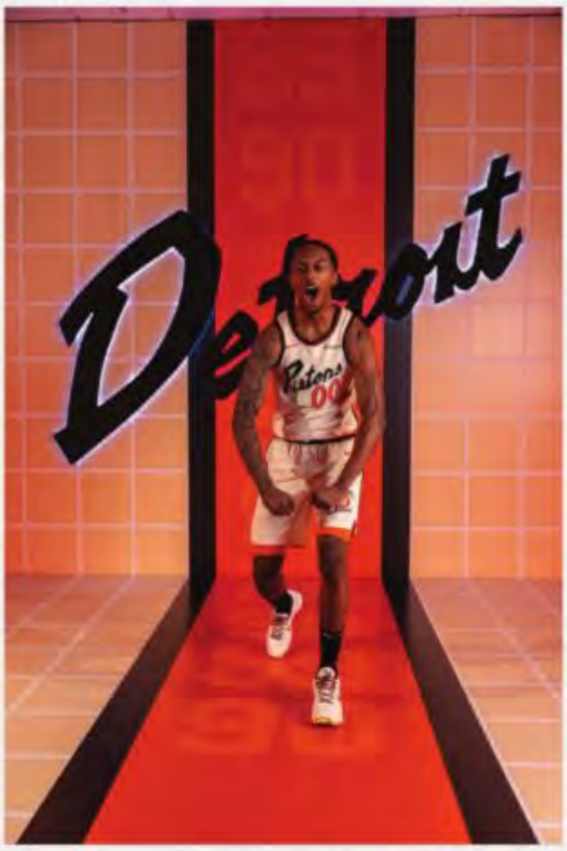

Detroit Pistons Unveil 2024-25 Nike NBA City Edition Uniform

The Detroit Pistons unveiled their 2024-25 Nike NBA City Edition uniforms, paying homage to the "Bad Boys" era of Pistons basketball that generated back-to-back NBA Championship teams in 1989 and 1990. A special "Detroit Bad Boys" retail collection, including the 2024-25 Nike NBA City Edition jersey and shorts, is available at Pistons313shop.com.

Just as the "Bad Boys" won back-to-back NBA Championships in 1989 and 1990, the Detroit Pistons City Edition jerseys are going back-to-back. This year's uniforms are colored in "bone" and play on the skull and crossbones theme of the famous "Bad Boys" inspired logo. The Pistons script word mark is featured across the chest with vintage-inspired orange jersey numbers. An orange stripe down the side of the uniform is embossed with a repeating 89-90 monochromatic number design. In a nod to the legendary Head Coach Chuck Daly, who led the "Bad Boys" to five straight Eastern Conference Finals appearances, three straight NBA Finals appearances and back-to-back NBA titles, the jersey jock tag features a special "back-2-back" emblem with Daly's signature.

The Detroit Pistons City Edition uniforms will be worn 13 total times during the 2024-25 season, including six times at home. Each home game will coincide with "City Edition Nights," tipping off on Nov. 18 and will feature the Pistons' 2024-25 Nike City Edition Uniforms and recall moments from the 1990 back-to-back NBA Champions. The Pistons will also play those contests on a "Bad Boys" court. The court boasts "Detroit" in classic script font at center court as well as the modernized crackled logos on opposite ends of the playing surface. Skulls and crossbones with the jersey numbers of each player on the 1989 and 1990 championship rosters as well as Coach Daly are represented down the sidelines while the names of those who have been Detroit Pistons season-ticket holders for 20 or more years are etched inside the block Pistons logos on the baselines.

In conjunction with the Pistons City Edition jerseys, the team launched a robust retail collection available at Pistons313shop.com and at The Team Store at Little Caesars Arena. The collection includes two new "Detroit Bad Boys" t-shirts and a crewneck celebrating the iconic "Bad Boys" look. Additional newly created city edition apparel items include shirts, hats, crewnecks and hoodies.

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www.vincecarter15.com

Check out Vince's Podcast every Wednesday,
The VC Show with Vince Carter

Detroit Pistons, StockX jersey patch partnership goes *'beyond the basketball court'*

By: Grace Reyes

Campus Martius Park in Detroit looked a little different on September 27.

The downtown public square was home to a large basketball court.

A stage – decorated with glass boxes protecting collectible Nikes and Air Jordans - was built so Detroit dignitaries could share the news that the Detroit Pistons and StockX had agreed to a multi-year partnership that will affix the online sneaker reseller's logo onto Pistons' jerseys.

"To go from sitting in the stands way up at the 300 level to standing in front of you today in the city I call home, celebrating this incredible partnership between the Pistons and StockX, a brand I'm so proud to have built in Detroit, it's truly a full circle moment," said Greg Schwartz, StockX co-founder, president and chief operating officer.

"I've always believed Detroit is a city full of grit and hustle."

StockX will have its logo on the front left chest of jerseys starting this season. The jersey partnership will help the global online marketplace for sneakers, apparel, accessories, and collectibles reach local, national and international fans who follow the NBA and the Pistons. Other elements of the partnership include television and radio broadcast advertisements, features and signage inside Little Caesars Arena. Jersey patch agreements have been around the NBA since 2017.

Pistons Vice Chairman Arn Tellem told the crowd the Pistons were just as excited about the StockX announcement.

"This partnership goes far beyond the basketball court," Tellem said. "It's a testament to what can be achieved when Detroit-born organizations join forces with a common goal to uplift our community and drive positive change together."

The Pistons and StockX made the announcement a community affair, providing the lunchtime crowd with a surprise performance from Detroit-based hip-hop star Big Sean.

The free public event also featured appearances by Pistons guard Cade Cunningham, Pistons President of Basketball Operations Trajan Langdon and Detroit City Council President Mary Sheffield. Former NBA player and Michigan Fab Five member Jalen Rose served as master of ceremony.

"StockX and the Pistons have a vision that is more than just their businesses," Sheffield said. "It's about uplifting our residents and providing opportunities for and resources to better the quality of life for residents of Detroit."

Pistons and StockX employees, city officials and community members gathered in the park for the announcement. Music filled the space as free cotton candy was handed out. Sneaker-cleaning services and appearances from Pistons mascot Hooper and the dance team entertained the crowd.

The Pistons and StockX will also collaborate with the Pensole Lewis College of Business and Design on collaborative programming efforts and opportunities for students to engage both brands. StockX will be designated as the presenting partner of Pistons arena walk-in social media content posts, a bespoke content series and participate in annual Season of Giving activities. StockX will also be featured on one of four special bobblehead nights during the upcoming season, which begins Oct. 23 when the Indiana Pacers visit LCA. Additionally, StockX's logo will be prominently displayed on the home court of the Pistons' G League affiliate, the Motor City Cruise, at Wayne State Fieldhouse.

"Our players and organization understand the importance of being a positive influence in the community," Langdon said. "I believe there's great synergy between these two brands and this is a partnership that just feels good.

"The NBA is a global game that not only engages fans in basketball but also lifestyle, culture and passion."

Dressed in Pistons gear from head-to-toe, Melissa Morris and her 3-year-old son, Ace, enjoyed the event.

"I love to see these events and see the community come together," Morris said. "These two big businesses coming together means so much excitement and positivity for the city of Detroit."

HelpCureHD aims to help improve the quality of life for those affected by Huntington's Disease by contributing financial, emotional, and mental support while trying to find the cure.

THE PROBLEM

There is no cure for Huntington's Disease. Currently, there is a 50/50 chance a child could inherit the disease if a parent has HD in their family line.

There is a way to stop the gene from being passed on, through in vitro fertilization, or IVF. A procedure that implants embryos that do not have the HD gene can cost upwards of $25,000 - $30,000. This treatment is the only way parents who are at risk can guarantee their biological child will be HD-free.

OUR GOALS

- Provide the finances for families who are at-risk and in financial need and are willing to undergo IVF in order to stop the HD gene from being passed on in their family line.
- Our broader focus is to continue developing partnerships with fertility clinics across the country and raising funds to help cover these costs for many more families.
- HelpCureHD has already awarded 136 families through its grant program, which means Huntington's Disease will be eradicated from dozens of family lines FOREVER. HCHD has welcomed dozens of healthy babies already born, and many on the way!

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AC+ FOUNDATION

Detroit Pistons Announce Sponsorship Agreement with the Huntington National Bank

Huntington Named Official Bank of the Detroit Pistons

The Detroit Pistons announced a new corporate sponsorship with The Huntington National Bank, a full-service banking provider serving consumers, small and middle-market businesses, corporations, municipalities, and other organizations with a comprehensive suite of banking, payments, wealth management, and risk management products and services.

Huntington, whose commercial banking headquarters are located in downtown Detroit, will serve as Official Bank of the Detroit Pistons as of 2024.

"The Detroit Pistons are pleased to welcome Huntington National Bank as Official Bank for the organization," said Dan Lefton, Executive Vice President and Chief Revenue Officer for the Pistons. "This partnership brings together two like-minded organizations that are rooted in Detroit and invested in the well-being of our community. We look forward to activating the partnership in a way that drives value and creates maximum impact."

Included in this partnership, Huntington will be prominently featured as part of the team's National Pan-Hellenic Council and Historically Black Colleges and Universities Night and the Pistons' annual Black History Month Scholarship event. Hosted by Pistons Legend Rick Mahorn, the scholarship event will celebrate its 20th year next season and has awarded over $850,000 in scholarships to more than 100 students since 2005.

"At Huntington, we're incredibly excited to serve as Official Bank of the Detroit Pistons, as the sponsorship continues to highlight our commitment to the community and deepens our investment in the city of Detroit," said Michael Land, Huntington's regional president for Southeast Michigan and Northwest Ohio. "This relationship is a perfect fit because both Huntington and the Pistons share a passion for giving back to our community and making people's lives better."

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DETROIT PISTONS, DETROIT CITY CLERK AND DETROIT DEPARTMENT OF ELECTIONS TEAM UP WITH ROCK THE VOTE AND DETROIT VOTES TO HOST 'PISTONSLAND: WHAT UP D.O.E.'

The Detroit Pistons, Detroit City Clerk and the Detroit Department of Elections (D.O.E.) joined forces with Rock the Vote and Detroit Votes to host 'Pistonsland: What Up D.O.E.', on Saturday, Oct. 19. Pistonsland was a free outdoor concert and festival for Pistons fans and all Detroiters to celebrate their team, local food, culture, music, and the tip-off of early voting in Detroit.

Pistonsland featured performances by national and local artists, headlined by GRAMMY-Award winning rapper Lil Baby as well as sets by Detroit artists including Skilla Baby. Several activation "lands" including Playland, Munchieland, Styleland and Communityland were set up giving Detroiters the opportunity to enjoy free carnival rides, hip-hop roller rinks, minigolf, half-pipe competitions, street style, the best of the Detroit food truck scene and more.

Pistonsland also gave those attending the opportunity to cast their vote for the upcoming election during the event. Nearly 800 Detroit residents voted early or turned in absentee ballots on site at Pistonsland.

"The historic turnout at Pistonsland: What Up D.O.E. is a testament to the power of partnership, community engagement and the spirit of Detroit," said Chris Economeas, Sr. Director of Community & Social Responsibility for the Detroit Pistons. "The Pistons are proud to stand at the forefront of civic engagement, and we will continue to use our platform to give Detroiters an avenue to ensure their voices are heard."

As a part of the event, Pistons guard Malik Beasley helped purchase over 200 winter coats in partnership with the Detroit City Clerk. Beasley was stationed at the Pistons Community table in "Communityland" passing out coats to youth who attended the event.

Pistonsland was a part of "Vote City," a series of free, early voting events celebrating local communities and early voting in Philadelphia, Milwaukee and Detroit.

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How Detroit Pistons, Priority Health, Reimagine Life Foundation support wheelchair athletes through basketball

By: Grace Reyes

Myreo Dixon was the victim of gun violence at the age of 18.

Every day is a constant reminder for Dixon, who has needed a wheelchair for assistance for the 36 years since he was shot.

"Whether it's a car accident, gun violence or something that medically happened, it can put you in a dark space and it's hard to come out of, so you don't just want to sit still," Dixon said of needing a wheelchair.

For Dixon, who serves as the adaptive sports coordinator for the Reimagine Life Foundation, playing wheelchair basketball was an important part of his adjustment.

The Detroit Pistons, the Reimagine Life Foundation and Priority Health hosted a celebrity wheelchair basketball game at the Wayne State Fieldhouse. The event was a fundraiser the foundation's SportsAbility program.

"This is about highlighting the incredible athletic ability of these people and it's also about helping people who have had a traumatic injury rebuild their lives and be able to move forward," Priority Health Senior VP Michael Jasperson said at the event.

As onlookers watched, athletes and celebrities moved around the court in specially designed sports chairs. Families attending also had opportunities to take photos and get their faces painted. Pistons mascot Hooper and the Pistons drumline also appeared.

"They come to support me, so I'm going to support them," said former Pistons player Rick Mahorn, who served as a celebrity coach at the game. "Everyone should support wheelchair basketball."

The game also featured former NBA player and University of Detroit Mercy Titan Desmond Ferguson, former Harlem Globetrotter Chris Staples, Detroit City Council President Mary Sheffield, influencers Soufiane Bernoukh and Terrell Wade, hip-hop artist Brooklyn Queen, ESPN sports reporter Eric Woodyard and others.

"We're so excited for everyone to be here," Reimagine Life President Katie Spillane Knight said. "We want to include as many people as we can, it's a great way for us to educate people and help them learn about the foundation."

At halftime, the Pistons and Priority Health donated $6,500 to the foundation, which provides programming for wheelchair athletes.

"This is something our players, volunteers and donors look forward to and to be able to do it with the Pistons and Priority Health is just phenomenal; we're so grateful," Knight said.

Dixon said: "This is important for the community at large. It's understanding that we don't want your sympathy, but it's more so about being fair with the opportunities available."

The Detroit Pistons and Reimagine Life Foundation first hosted a celebrity wheelchair game in 2001. The SportsAbility program is supported through grants, donations, and fundraising activities and is open to children and adults throughout metro Detroit with disabling or chronic conditions. For more information on Reimagine Life Foundation, visit rimfoundation.org.

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Henry Ford Health breaks ground on $2.2B hospital tower as Future of Health partnership with Tom Gores-Detroit Pistons and MSU advances: 'Truly a historic day'

By: Grace Reyes

Officials representing the Detroit Pistons, local politicians and business leaders gathered on Sept. 12 to watch an important step on the path to transforming the New Center neighborhood of downtown Detroit.

More than a century after first opening its doors, Henry Ford Health, the Detroit area's largest healthcare system, broke ground Thursday morning on a $2.2 billion hospital tower that is set to open in 2029.

The project will be Henry Ford Health's most significant investment in the city to date, and the single largest healthcare investment in Detroit's history, according to Henry Ford Health.

"This truly is a historic day," Detroit Mayor Mike Duggan told the crowd as he explained the importance of the 'Future of Health' development.

"For most of my life, hospital systems have bailed on Detroit and put their investments elsewhere and today we are seeing one of the finest hospitals in America being built here in the city of Detroit."

Duggan, Henry Ford CEO Bob Riney, Pistons vice chairman Arn Tellem, philanthropists Dan and Jennifer Gilbert and other officials dug their shovels into the ground at the future site of the 20-story patient tower. Upon completion, the tower will feature 432 patient rooms with voice activation software for patients to operate the lights and blinds and 75-inch touchscreen televisions to display patient data and communications with staff.

The development will have five floors of intensive care units and 28 operating rooms. Each of the 28 new operating rooms will be capable of handling nearly every type of complex surgical case, from transplants to brain surgery. Additionally, the project will be home to the $335 million Henry Ford Health- Michigan State research center which will focus on cancer, neuroscience, immunology, hypertension and other public health issues. The research center broke ground earlier this year.

Pistons owner Tom Gores will eventually redevelop nearby One Ford Place and an adjacent surface parking lot in New Center to build housing, greenspace, walkable areas and attract retail partners as part of the project. It's all part of an overall $3.3 billion redevelopment of New Center.

"When we moved the team back from Auburn Hills to the city of Detroit, it was about maximizing our impact in the community and this is a great example of how we've been able to do that in partnership with Henry Ford Health and Michigan State University," Pistons Chief Operating Officer Richard Haddad said.

Chicago-based Shirley Ryan AbilityLab, known for its approach to rehabilitation that leverages the latest in scientific breakthroughs, tools and technology, will occupy three of the top floors in the new patient tower. The inclusion of Shirley Ryan AbilityLab was made possible through a nearly $130 million investment by the Gilbert Family Foundation, whose co-founder, Dan Gilbert, credits the organization for his recovery after a stroke in 2019.

The Gilbert Family Foundation also created a $10 million fund to support Detroit residents with limited or no insurance coverage for rehabilitation care. The Pistons partnered with Henry Ford Health on the $137 Henry Ford-Pistons Performance Center, which opened in 2019.

"My first meeting with Tom was about leveraging the team to make a greater impact," Tellem said. "After the development of the PPC, we talked about bigger goals to make a difference and that aligned with Tom's vision, so this the perfect partnership."

"This is all about the spirit of partnership, finding the right partners to build with, making a difference and impacting this community."

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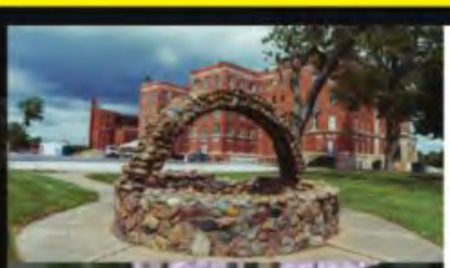

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Bickerstaff eager to 'build something special' at Langdon's side with Pistons

By: Keith Langlois

When Trajan Langdon and his inner circle sat down to devise a game plan for their coaching search, they came up with a list of about 15 desirable characteristics the ideal candidate would embody. When they tallied their results, J.B. Bickerstaff ticked off enough boxes to steer their search his way.

Bickerstaff fielded a late-night phone call from Langdon to gauge his interest in jumping back into the fray after being surprisingly let go in Cleveland despite guiding the Cavaliers around a run of injuries to 48 wins and the second round of the playoffs before losing to the eventual champion Celtics in five games after losing Donovan Mitchell early in the series.

Less than 12 hours later, Bickerstaff and Langdon were face to face at the very Pistons Performance Center where the former was introduced by the latter formally as Pistons head coach on Wednesday.

Langdon, himself only on the job a little more than a month as president of basketball operations, ticked off leadership, communication skills and a track record of collaboration with the front office among the traits he sought. He wanted a coach with the empathy to convince players they were valued for their character as well as their skill and he wanted someone who would be able to bolster the battered psyches of young players who'd endured the torment of a 14-win season.

Someone "who could build a culture and an environment where our players could reach their potential, but also from a place of positivity coming off a difficult season for our players," Langdon said.

Bickerstaff had walked that path in Cleveland, taking over a team that was in the lottery with the Pistons as recently as 2021 when the Pistons used the No. 1 pick on Cade Cunningham and Cleveland, picking third, added Evan Mobley. The Cavs went from 22 wins in Bickerstaff's first full season to 44 the next. He's not promising a doubling of the Pistons' win total, but didn't pull any punches when he described what he expects fans to see by the season's home stretch.

"One of the things we do as a staff when we come into these situations," he said, "is try to find ways to connect our team with the fan base. We know the history of the Detroit Pistons and the Bad Boys and the rough and rugged style they liked to play. Their fan base embraced that style of play. I believe Detroit fans will love guys who compete their tails off and sacrifice their body

for the greater good of the team, play selfless basketball and it's not just about me-me-me. I think we have the pieces here to do that – guys who don't mind scrapping and playing with grit but understanding how selfless basketball impacts winning. That's where we'll start. What you'll see come February, come March, you'll be able to turn on the TV and say, 'Ah, that's Pistons basketball.' That's what we aim for."

Bickerstaff didn't have to jump back in immediately. When Langdon's call came in, he had been planning with his family for a year off and everything that might allow them to do that otherwise is off the table for an NBA head coach amid the chaos of a season. But Bickerstaff was intrigued by what Langdon had to offer for a number of reasons, starting with his calculation of the young talent already on board.

Of Cade Cunningham: "I think he's a stud." Bickerstaff talked about the challenge of scheming offensive design when he was in Cleveland against Pistons big men Isaiah Stewart and Jalen Duren given their ability to switch onto smaller defenders. He's envisioning ways to unleash Jaden Ivey's speed and quickness by getting him the ball on the move and talked of how he always tried to keep one of Mitchell or Darius Garland on the floor in Cleveland and would explore that avenue with Cunningham and Ivey once he had a better grip of unit fits.

Bickerstaff talked about the importance of adding the veterans, like Tobias Harris and Tim Hardaway Jr., not only for the shooting and its impact on the spacing Cunningham, Duren and Ivey require to blossom but also for their experience and history of competing every night. And after his initial exposure to owner Tom Gores, Bickerstaff came away convinced of the intent and commitment to winning from the top down.

"I had a great feeling that this organization was headed in the right direction and being led by the right people," he said. "This group had a great vision and Tom has given every resource to go out and execute that vision. You study the team. I did a deep dive as quickly as I could but I knew the players well and I believed in their ability and their talent. This is a steps process we have to take and we're really aware of that. Trajan and I are aligned in that. It just doesn't happen for everybody overnight. When you look at this group, there are high-level, high-ceiling guys. And then the Tobiases of the world, the veteran guys we're bringing in to show them the true professionalism."

Langdon's roster building isn't quite complete, but he's brought in enough veteran shooting to complement both a starting and bench unit and did a nice bit of work to reel in 76ers big man Paul Reed via waivers when Philadelphia needed to shed his contract to accommodate roster tweaks made necessary by signing Paul George.

"I'm excited to be here, excited to be part of this," Bickerstaff said. "What this job comes down to for me is being a partner in an opportunity to build something special, something unique. I believe in the people we have running the show, I believe in the young talent we have and the shrewd moves we've made this off-season to get some veteran players to come along and help lead our young guys."

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The right stuff: Pistons added ideal blend of veteran skill, leadership

By: Keith Langlois

Building an NBA roster is about more than checking off boxes to ensure the proper mix of size and skill and experience. It's also about evaluating character and competitive makeup and then projecting how personalities will mesh over the inevitable volatility of an 82-game season.

Trajan Langdon learned team building from the likes of Mike Krzyzewski and Gregg Popovich and carved out a remarkable playing career in Europe where he had to learn to blend into dissimilar groups and acclimate to different cultures.

So the veterans Langdon and his newly installed Pistons executive team chose to supplement the young core led by Cade Cunnigham were not chosen haphazardly. Tobias Harris, Tim Hardaway Jr. and Malik Beasley were coveted for the desperately needed 3-point shooting they add to the mix, but perhaps every bit as much for their winning backgrounds.

Harris and Paul Reed, another veteran the Pistons pounced on when Philadelphia had to waive him to accommodate larger contracts, racked up dozens of playoff games over the past several seasons. Beasley started on a Milwaukee Bucks team with championship aspirations dashed when superstars Giannis Antetokounmpo and Damian Lillard got knocked out of last spring's playoffs with injuries. Hardaway's off-season didn't start until Boston ended Dallas' season in the NBA Finals on June 17.

"We thought about that a lot," Langdon said. "We brought those guys in exactly for that reason."

Langdon talked when he was tapped by Pistons owner Tom Gores in June to become president of basketball operations about taking pains to make sure the trauma – and that's not hyperbole – young Pistons players endured during last season's nightmarish 14-win season wouldn't linger and become scarring. At the other end of the spectrum, he had to be concerned that the veterans he brought in to buttress them wouldn't come with jaded attitudes in their transition from title aspirants to a rebuilding effort.

If there was any certainty conveyed in the messaging from media day it was the about the overwhelmingly positive impact of having Harris, Hardaway, Beasley and Reed around for the examples they are able and enthused to offer.

"Their voices have been huge for us," Jalen Duren said. "Those older vets, they've brought a sense of balance. Just hearing them talk, everybody wants to know what they have to say. Everybody cares about their opinions on things. I feel that's been great for us."

"They've been amazing already," Jaden Ivey said. "I've learned a lot already from Tobias, working with him, pick his brain from what he's been through. Being in that playoff atmosphere for a long time, he knows what it's like. ... I'm looking forward to

competing with those guys. They're going to bring a lot to this team and, most importantly, that winning mindset is what we need and they're going to bring it for us on this team."

Isaiah Stewart, who turned 23 over the off-season and is now the longest-tenured Pistons player with four seasons in the bank, has seen the cast of veterans brought in changed from season to season. He's a fan of this mix.

"My years here with the Pistons, I can say the vets they added – this has been the best they've added, to me. The vets have played in the playoffs, played in championships and they have so much knowledge they bring to us. They've been doing that since day one."

The days when players would treat training camp as a way to get into shape for the season ahead are long gone. Most teams gather after Labor Day to get four weeks of workouts in ahead of camp. So, yes, the young holdover Pistons already have a strong sense of what the newcomers will offer. And if there were any doubts about the intent they would bring to Detroit after leaving title contenders, they've been long since dispelled.

"It's a long season," Langdon said. "It helps through the ups and downs and keep these guys as even-keeled as possible. When we go through a losing streak, not to think back to what happened last year but what's next. Move on to the next play, the next practice, the next game. Don't worry about what we did or didn't do. Bringing in those veterans is important."

Langdon sought input from his choice to coach the Pistons, J.B. Bickerstaff, as they scoured the list of free agents or potential trade targets to identify the ones they thought would be best suited to complement the young core on the floor and become invested in the overarching mission of returning the franchise to a place of sustained success. It was important to him to add players who embraced the reality of their situation.

"They wanted to be here – that's important to mention," Bickerstaff said. "Those guys wanted to be here to be part of the process and they understand exactly what they're getting into. It wasn't something they were blindsided by. Their mindset, they just want to give back. They see opportunity here – opportunity to get on the floor but opportunity to be a mentor, opportunity to be great veterans."

There's no magic wand to wave that gets a team from 14 wins to chasing down a championship and that's part of what the veterans say they're here to impart. All of them emphasized how they've come to appreciate how becoming a valued professional player starts with being focused and mindful of details.

"Bringing that demeanor to this group is important in understanding, look, every possession matters, every detail matters," Harris said. "When we go into our first game, that's how we have to approach it. In playoff basketball, every possession matters. Those types of details are key. What happened last season is not the road we want to be on. It's a new start, fresh team. Let's get to work."

Nobody will appreciate the fresh start more than Cunningham, who's coming off a productive off-season after having to focus on rehabilitating his surgically repaired shin in the summer of 2023. He's been struck by the competitive edge the veterans have brough to the mix already.

"They can definitely shoot it," he said. "I like the way they approach the game. I like the chip they play with. All of them, in their different environments, I liked that about them playing against them. When I heard they were coming, I thought it was the perfect fit for our locker room. Coming off last year, we needed some guys who are going to play with a chip on their shoulder and also have some veteran experience."

Langdon had an insanely busy first six weeks on the job, having to make key hires to his front office, run a draft that included having the No. 5 pick, overseeing a free agency in which the Pistons had the most cap room of any NBA team and conducting the coaching search that led to Bickerstaff. Maybe the most important element of that work was making sure the veterans he added to a young core coming off the punishing experience of a 14-win season had the right mix of skills, competitive edge and character. The early returns on that are as encouraging as Pistons fans could have imagined.

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Infrastructure in place for Detroit Pistons to create winning environment

By: Vince Ellis

Detroit Pistons rookie Ron Holland was working on his left corner 3-point shot after practice.

Behind him, offering a real-time critique for every errant shot, was noted shooting coach Fred Vinson.

Vinson was silent whenever Holland would swish a jumper, but after every missed shot, he would immediately say what was wrong with Holland's shooting form. Holland would self-correct and make the next shot.

"I just need to get reps in," Holland said shortly after he was drafted in June. "Once I get comfortable with this team, and my shot, I'll be able to knock down shots and help the team win to the best of my ability."

While Holland was working on getting consistent results, sensors high above the rims on four baskets on the Henry Ford-Pistons Performance Center basketball court were providing real-time data for all players working on their shots. The sensors are part of the Noah Shooting System, a shot-tracking platform designed to help players improve their shooting.

There were many issues with the Pistons last season, but after a franchise-worst 14-68 record that included a 28-game losing streak, one area of needed improvement was clear: 3-point shooting.

With the addition of Vinson, who was lured away from the New Orleans Pelicans by new President of Basketball Operations Trajan Langdon, and the implementation of Noah, the resources are there to see shooting improvement this season, which begins Wednesday night when the Indiana Pacers visit Little Caesars Arena.

The investment in player performance, the construction of the state-of-the-art, $100 million PPC and supporting Langdon and new coach J.B. Bickerstaff with large front office and coaching staffs are reasons why the Pistons say owner Tom Gores has put the infrastructure in place to promote a winning environment.

"Tom has been great for us, we get anything we need, resources for all kind of things, he always has something for us," said center Isaiah Stewart, who is the longest-tenured member of the team.

"Tom is always looking out for what the players need, always reaching out and making it happen. There's no debate, he gets it done so I respect him for that."

Shooting better takes time, investment

In today's NBA, 3-point shooting is one indicator of success. If you look at the top 10 teams when it comes to made 3-pointers per game, only two failed to at least reach the NBA's play-in round last season.

The Pistons were tied for last in 3-pointers per game, 27th in 3-point frequency and attempts, and 25th in 3-point shooting percentage.

There are several ways to address the issue. You can get better shooters, and Langdon went to work during free agency, acquiring veterans Tobias Harris, Tim Hardaway Jr. and Malik Beasley, all of whom are 3-point threats. But the Pistons will once again feature a young roster of still-developing players.

Langdon, who emerged as a favorite to lead basketball operations last May shortly after impressing Gores by insisting on an in-person first meeting, had a detailed plan when it comes to all aspects of the sport. That included a major emphasis on player development.

One of his first hires was Vinson. The Pelicans finished fourth in 3-point shooting percentage (38.5) last season with several young players who improved their shots under Vinson's tutelage. Holland, a 6-8 small forward with length and athleticism, joins a collection of young players (Cade Cunningham, Jaden Ivey and Ausar Thompson) who have been below average 3-point shooters at this juncture in their careers.

Langdon highlighted the importance of Vinson after Holland was drafted.

Infrastructure in place

"If you look at the draft, and even at the history of the game, there are great shooters who come in struggling to shoot the ball," Langdon said. "It takes them three, four years to figure out shooting. (Holland) impacts the game in so many other ways that are going to help us, but the shot's going to come. I think having Fred here gives me a lot less concern about that."

The Noah Shooting System, which is widely used by NBA teams, is another investment in player performance. The system gained notoriety after a five-minute pitch session at the annual Sloan Sports Analytics Conference in 2017. Along with the sensors above the baskets, there are displays along the walls measuring the players' shooting performances.

"All shooters have days where they feel like something is off," Stewart said. "When you have a good day, the machine reads you the numbers, the shooting arc, the best spot. When you have a day where you feel like you're off, you can compare it to one of your better days. It's definitely nice to have because it kind of eases your mind with certain things with mechanics or the shot not feeling right."

Bickerstaff says the staff designs shooting drills based on Noah data.

"We can also translate that information for them," Bickerstaff said. "We've turned the data into different charts for development coaches to work with their guys. We can sit down and show them this is exactly what you've been doing and here are the adjustments that you can make."

All though it was just the preseason, Ivey's shot looks different, and the results are promising. Through five games, he shot nearly 53 percent from 3-point range, averaging nearly two makes per game. He credits Vinson and hard work.

"I worked with Fred a lot throughout the offseason," Ivey said. "I got to work with him a lot and it was really just the mechanics of my follow-through, not changing my shot completely but just making sure it's on-line, on target, every time I shoot it."

'The resources are all there now'

The investment in shooting improvement is only a small part of the offseason organizational revamp. Resources were deployed to bolster the front office staff supporting Langdon. Since 2011 when Gores acquired the Pistons, the front office staff has almost tripled in size. Executive VP Michael Blackstone joined Langdon from New Orleans, Senior VP Dennis Lindsey, who once led the Utah Jazz and was a finalist for the Pistons' top job, are among the newcomers.

Bickerstaff's nine-person coaching staff includes head coaching veterans Luke Walton and Sydney Lowe. Langdon and Bickerstaff say that communicating with Gores about asset allocation is an easy process.

"When I go to Tom with a specific ask, I think his word that he uses is does it create value for your organization? Does it create value for you?" Langdon said. "Whether it's a resource, a person, a group of people, he asks how is it going to help?

"Our dialogue has been really good with anything that I felt is an important add. It's not going to be for something frivolous; it's going to be for something that I think really impacts the organization and creates value. As long as that's the reason it's being added, he's been very supportive in terms of those resources."

Since a previous two-year stint with the Pistons (2016-18), Harris, 32, played for the Los Angeles Clippers and Philadelphia 76ers. He was eager to return to Detroit. He says he was treated well by Gores and the entire organization, and he met the woman who would become wife here.

Harris was on the roster for part of the first season of LCA but was traded before the PPC opened the following season in the fall of 2018. He was so impressed with the facility that he called former Pistons teammate Jon Leuer to share the details of the 185,000-square foot facility, which is one of the largest in the NBA.

"It's way different than when we played here," Harris says he told Leuer. "The resources are all there now. Here in this group, in this team, all the resources are there. It's a beautiful, nice facility with a brand-new arena.

"Medical staff, strength training staff, it's one of the best-run organizations and I think that shows a lot from Tom, to really be able to put those type of resources available for everyone here."

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The Detroit Pistons have brought professional basketball back to Detroit. Tom Gores' vision is to put an exciting and talented team on the court and be the leader in social responsibility off the court in the Detroit area. In support of this, the Detroit Pistons launched the "Basketball for All" program. The goal of the program is to put basketballs in the hands of all under-served youth in Metro Detroit. But it's bigger than just giving away basketballs. It's the belief that providing safe places for children to play should be a commitment we all make and that providing every child with a basketball will encourage health and wellness to last a lifetime. Basketball should not just be a sport for some, but accessible to everyone.

IT DOESN'T STOP THERE

Renovating courts and distributing basketballs is not where the commitment ends but is just the beginning. The long-term vision is to create communal gathering areas for the neighborhoods surrounding these parks for people of all ages to enjoy. This on-going commitment requires a strong bond with the City of Detroit and dedicated partners to build amazing experiences with each renovated park or basketball distributed.

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